November and December 2018

**Intrinsic Value Wealth Report** 

**Volume 7, Issue 11/12** 

**Editor: Dr. Paul M. Wendee** 

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### **INDICES**

(Close as of 12/28/18)

DJIA 23062.40 S&P 500 2485.74 NASDAQ 6584.52 10-YR TREAS 2.740% GOLD \$1,279.90



Our Proprietary Award-Winning\* Stock-Picking Model, *The Cassandra Stock Selection Model*, Was Established In 1994.

# The Enterprise Value Strategist Calls It Again!

Report Date: December 22, 2018

Dr. Paul Wendee, who is also known as the Enterprise Value Strategist, has called it again. For guite some time he has been saying that the stock market is overvalued and is due for a correction. The correction has finally come. As of the time of this writing, the S & P 500 is down 514 points, or 17.5%, and the Dow Jones Industrial Average is down 4.383 points, or 16.3%, putting both indexes solidly in

correction territory and near a bear market. A correction is defined as a decline of 10% or more from its previous high; and a bear market is defined as a decline of 20% or more from its previous high.

We use a variety of economic and financial models to value the stock market and other financial markets (some of these models were discussed in the February 2018 issue of the Intrinsic Value Wealth Report under the title, Stock Market

Valuation Models). Our models have been telling us for quite some time that the stock market has been overvalued. As a result, we had been staging our model portfolio into the stock market over time; looking for the best value stocks we can find given the overvalued state of the stock market.

Beginning this past Fall, our proprietary stock-picking model, the Cassandra Model, had us sell several stock positions that had appreciated in market (Continued on Page 3)

# **Economic and Investment Review**

Report Date: March 19, 2018

Recent economic reports and data suggest that the U.S. economy is finally on a solid footing. Former Fed Chair Janet Yellen said recently that she expects moderate economic growth going forward, and we agree with that assessment. The sentiment was echoed by new Fed Chair Jerome Powell. The Fed recently predicted a 2.5% growth rate in 2018. The U.S. economy, as measured by **Gross Domestic Product** (GDP), grew at an annual

rate of 2.5% in the fourth quarter due to rising stock prices; increasing business and consumer confidence and spending: and a higher level of exports. So far, the economy is in its ninth year of what has been a very slow growth cycle, growing at only a 2.2% per year average growth rate. The economy grew at a 2.5% growth rate in 2017, the most in three years. There is much hope that the economy is finally picking up steam in a sustained manner.

Business investment has been picking up, with an 11.4% annual rate increase in spending on equipment in the fourth quarter. Industrial production rose 3.6% in December from the year earlier period, the largest annual gain since 2010. Capacity use increased 0.7% to 77.9% in December. Corporate earnings grew 12.3% compared with the previous year. Consumers increased their spending at a 14.2% rate on durable goods in the fourth quarter; (continued on page 6)





The Cassandra Stock
Selection Model and
Special Situation
Stock Focus
Lists spreadsheets and

notes can be found at the end of this printed newsletter and in the **Supplemental Materials** section of the online newsletter. The March 2018 issue of the Intrinsic Value Wealth Report has an article on special situation stock investing.

Visionary Ideas, which are at the top of the Intrinsic Value Wealth Creation Pyramid, will be included in this section as they are discovered. We conceive of a visionary idea as a business idea or model that is new and transforming. Starbucks, Uber, self-driving cars, and artificial intelligence are examples of visionary ideas. Please see our article in the September

2018 issue of the Intrinsic Value Wealth Report for a further discussion of visionary ideas.

Above, Dr. Wendee attended The National Due Diligence Alliance (TNDDA) investment banking conference, which was held November 2-4, 2018 in Naples, FL. This is a conference held several times throughout the year for investment bankers and registered investment advisers to learn about new opportunities in the Alternative Investment asset classes

## **Cassandra Stock Selection Model Candidate List**

The Cassandra Stock
Selection Model
spreadsheet and notes
can be found at the end of
this printed newsletter and
in the <u>Supplemental</u>
<u>Materials</u> section of the
online newsletter.

A good way to think about this spreadsheet is that it is a list of pre-screened and ranked stocks that are in raw data form and can be "mined" by the user of the research.

## **Stock Market Valuation**

Our estimates of the market valuations for two stock market indices, the Dow Jones Industrial Average (DJIA) and the Standard & Poor's 500 (S&P 500), can be found at the end of this printed newsletter and in the

Supplemental Materials section of the online newsletter.

# **Enterprise Value Strategist Calls It! (Continued)**

Continued from Page 1

value and given us nice gains in their stock price. Many of these stocks also paid dividends, giving us further investment gains. At about the same time we were selling these positions, the stock market starting becoming more volatile and has been posting ever greater declines since then. Several of the models we use look at these overall trends in stock market prices and signal to us to wait before taking new stock positions. Consequently, we have made only a few new commitments in the stock market; waiting instead for the downward trend to reverse.

To be clear, as value investors, we would typically not sell stock positions in companies that are doing well from a business standpoint, just because the stock market overall has declined. Such a strategy has proven over time to lead to sub-par stock market investing performance. But when taking new stock market positions, our experience in the markets over the past fifty-plus years has shown that if the market is in a downtrend when we are selecting new positions, it often works best to wait until the market has reversed a

downward trend, especially in a free-fall market like we are currently in, to take new positions.

At the end of the day, we are just using a very common sense approach to investing. We are, first and foremost, buying good businesses when they are reasonably priced or even better - undervalued. Sometimes, as is happening now in the markets, the stock market gives us good buying opportunities overall. Our investing is guided by our Six Essential Concept of Investing Model, which we have been discussing in this and previous issues of the Intrinsic Value Wealth Report. A simplified, but useful, summary of this approach is what Warren Buffett describes as buying into companies with the Three Rights - the Right Business, with the Right People, at the Right Price (paraphrased).

Our track record over the years has been excellent by using our Cassandra Stock-Picking Model, the strategies discussed in this article, and other strategies. For a detailed look at our track record, please see Track Record; and the model portfolios found later in this report.

"Several of the models we use look at these overall trends in stock market prices and signal to us to wait before taking new stock positions." "Because of the convertibility feature, these 'hybrid' securities reflect movements in both stock prices and

interest rates."

## **Convertible Securities**

Convertible securities include financial instruments such as convertible bonds, convertible preferred stocks, and warrants. Convertible securities can be converted into common stock at the holder's option. Because of the convertibility feature, these "hybrid" securities reflect movements in both stock prices and interest

rates. To learn more about convertible securities, there are many excellent articles and books on the subject. One reference that we have found particularly helpful is: Knecht, L. and McCowin, M. (1989). Valuing Convertible Securities. In Fabozzi, F. (Ed), Advances & Innovations in the Bond and Mortgage Markets (pp. 97-116).

Chicago: Probus. Periodically, we choose a convertible security to highlight in this newsletter. The stocks underlying the convertibles we review are ranked by the Cassandra Model in the same manner as other stocks in our Cassandra Stock Selection Model Candidate List. You can find our highlighted convertible securities at the end of this printed newsletter and in the **Supplemental Materials** section of the online newsletter.

The Wealth Creation Pyramid

The Wealth Creation
Pyramid is designed to
show some of the major
categories for building
wealth. It is the result of
many years of study of the
wealth building process;
experience working with
clients who have built
considerable wealth; and
my own personal

experience building wealth.

Newsletter subscribers should consult *The Wealth Creation Pyramid* as one of many useful investment tools while considering their investment plans. *The Wealth Creation Pyramid* can be found

at the end of this printed newsletter and in the <u>Supplemental Materials</u> section of the online newsletter.

# Financial Planning Tip of the Month: The Six Essential Concepts of Investing – The Right Price (Valuation) Value Wealth Report

In the October 2017 issue of the Intrinsic Value Wealth Report, we introduced The Six **Essential Concepts of** Investing. The six essential concepts that we seek to understand and use in our search for extraordinary investment opportunities are as follows: (1) A Large Market Opportunity; (2) An **Unfair Competitive** Advantage; (3) A **Business Model That Can** Make The Extraordinary **Investment Opportunity** 

Work; (4) The Right People (Management); (5) The Right Price (Valuation); and (6) The Recognition That *Luck* Plays a Significant Role. Each of the six essential concepts will be discussed in this column in this and future editions of the newsletter. In this issue, we discuss the concept of *The Right Price* (Valuation).

Our motto at Paul M. Wendee & Associates, LLC and the Intrinsic

Value Wealth Report is: Think Strategically, Think Value ™. We use this motto as a reminder that the creations of enterprise value, if you are an entrepreneur; and the recognition of the creation of enterprise value, if you are an investor in an enterprise, are the most important considerations for entrepreneurs and investors. Everything else in business follows from these vitally important considerations.

On the entrepreneurial (Cont'd on page 5)

"Our motto at Paul M. Wendee & Associates, LLC and the Intrinsic Value Wealth Report is: Think Strategically, Think Value ™.."

## **Alternative Investments**

Alternative Investments can provide very attractive returns, but also generally carry a much higher level of risk. Accordingly, they are placed higher on *The Intrinsic Value Wealth Creation Pyramid (TM)*. There are many different asset classes that are considered Alternative Investments. The following are some of the more common Alternative Investment asset classes:

### Alternative Investment Asset Classes

- Real Estate
- Oil and Gas
- Private Equity

### Potential Benefits of Alternative Investments

- May reduce the overall volatility of your investment portfolio
- May provide greater investment returns
- May provide greater diversification
- May provide greater investment flexibility

Please see <u>Book #4 – The Intrinsic Value Wealth Creation Pyramid</u> for a listing of some Alternative Investment sponsors. Also included in this listing are some other considerations that one should make before investing in these types of investments.

### **The Right Price**

(Continued from previous page)

side, creating enterprise value (sometimes referred to as creating shareholder value) should be the main goal of any entrepreneur or manager. Any of the other business goals and objectives is a part of the enterprise value creation process. They are not the end in of themselves. The creation of enterprise value is what all managers should be striving for.

On the investor side, recognizing which companies have created enterprise value; and which companies will continue to create enterprise value is

the most important consideration. We created a concept known as the Intrinsic Value Line TM to describe this phenomenon. In essence, the Intrinsic Value Line shows the intrinsic value of an enterprise at various points in time. The historical intrinsic values show whether value has been created in the enterprise in the past. The projected intrinsic values show whether it can be expected that value will be created in the future in the enterprise. The slope of the Intrinsic Value Line should be the focus of business managers and entrepreneurs. The greater the positive slope of the Intrinsic Value Line, the more value is being created (continued on last page)

# **Announcements**

Dr. Wendee is a contributor to Forbes.com. Please click the link below to read an article that he wrote for Forbes entitled, *Nine of the Best Ways to Build Wealth.* Here is the link: https://www.forbes.com/sites/forbeslacouncil/2018/09/04/nine-of-the-bestways-to-build-wealth/#2d3c031b4460

Dr. Wendee has coauthored a book chapter entitled, "An Epilogue to Succession Planning: Understanding the Value of Your Enterprise," for a book on Succession Planning. The book was published in February 2018.

Dr. Wendee was recently named a Research Fellow at the Center for Global Business and Information Technology Research at the University of Phoenix. Dr. Wendee is also the founder and Senior Research Fellow at the Value Driver Institute.

# **Supplemental Materials**

The Intrinsic Value Wealth Report is published in two parts: (1) the main newsletter; and (2) a supplemental materials section. The Intrinsic Value Wealth Report is packed with useful investment information for investors. Because there is so much content in the newsletter, we publish it in two parts comprised of several PDF files to make it easier to access the material.

Be sure to review all of the supplemental material, as a great deal of the useful information in this newsletter is found at the end of this printed newsletter and in the <a href="Supplemental Materials">Supplemental Materials</a> section of the online newsletter.

## **Economic and Investment Review (Cont'd)**

(continued from page 1)

and consumer spending grew at a 3.8% rate overall in the fourth quarter. The latest jobs report showed that hiring remained steady, which has driven the unemployment rate down to 4.1% for three months in a row to a 17year low. However, wage growth has remained stubbornly low. Reflecting an improving global economic environment, Eurozone growth, while slowing somewhat, still registered a respectable 2.4% growth in GDP in the third quarter. There has been stronger consumer, business, and investor optimism, which have all increased since the election. A recent Wall Street Journal/NBC News poll found that 69% of Americans are satisfied with the economy, the highest level since 2001. The Conference Board reported that consumer confidence rose in February to 130.8 from 124.3 in January, its highest level since 2000. Businesses in particular have been encouraged by the Trump Administration's pursuing a rollback in regulations; an expected overhaul of the tax code; and other pro-business and pro-growth policy changes. The tax overhaul has now become a reality. The Trump Administration has enacted tax cuts of an

estimated \$1.5 trillion over ten years and spending increases of \$300 billion over two years. These measures could increase business and consumer spending; but also could increase inflation more rapidly than many economists had previously thought.

We are now more encouraged by the recent economic news, and believe that the strong second, third, and fourth quarter results represent a trend, and not just a shortterm aberration. It should be noted, though, that in its nine years of expansion, the U.S. economy has had many false starts. In a recent poll of economists conducted by the Federal Reserve Bank of Philadelphia, the forecasters expect growth of 2.8% in 2018, 2.5% in 2019, 2.0% in 2020, and 1.7% in 2021. All of these targets are in line with the 2.5% growth rate in 2017. Inflation picked up somewhat this past summer and finally posted a 2.1% gain in the twelve months to January, which slightly exceeded the Fed's 2% target. The Fed kept interest rates steady at its January policy meeting, after having raised interest rates at its December meeting for the third time in 2017, and the fifth time in the last two years. The fed funds rate was raised one-quarter of

a point to a range of 1.25% and 1.5% at the December meeting. The Fed also signaled that it would likely stay on a similar course of gradual interest rate increases in 2018, reflecting its optimism for the economy. In outlining its expectations, the Fed suggested it might have three quarter-point increases in 2018; and two quarter-point increases in each of 2019 and 2020. The latest Fed hike seems to be an effort to simply keep the economy from overheating as it continues to expand. Jerome Powell, who has now become Fed Chairman, succeeding Janet Yellen, is likely to stick to the same monetary policy course as Yellen. Meanwhile, mortgage rates rose to a 4.46% average for 30-year loans, their highest level since 2014.

On a longer term basis, there are several trends which have been a drag on the economy; and which don't appear to be improving anytime soon. The first is U.S. worker productivity, which has been sluggish for more than a decade. In 2017, U.S. worker productivity grew below its long-run average for the seventh year in a row. Slow productivity growth can prevent wages from rising and can slow economic growth.

(continued page 7)

### **Economic and Investment Review (continued from front page )**

(continued from page 6)

The second disturbing trend is the labor force participation rate, which is currently around 63%, having declined from above 67% in early 2000. A low labor force participation rate holds the economy back from achieving its full potential. Going forward, other trends pose long term concerns as well. The first is a sharp increase in lending to the most highly leverage companies, not just in the U.S., but worldwide. Such lending has risen by more than half this past year. The risk of such excessive lending can be seen in the recent Toys "R" Us, Inc. bankruptcy filing. Toys "R" Us, Inc. had been significantly leveraged. The second major trend posing a possible risk to the economy is the unwinding of the Fed's \$4.2 trillion bond portfolio, which was bought to stabilize the economy after the 2008 financial crisis; although the unwinding seems to be going well so far. Third, the U.S. savings rate fell to a 10-year low of 3.1% in the third quarter and further fell to 2.4% in December, down from 6.3% two years ago. This could be due to a wealth effect resulting from low unemployment and rising housing and stock prices. Low savings rates can persist for long periods of time; but have been

associated in the past with financial bubbles that collapsed. And it is important to note that due to in large part to the low wage growth, consumer incomes have not risen sufficiently to sustain solid economic growth. A fourth unsettling trend is the level of national debt, which may only get larger with the tax overhaul and likely increases in government expenditures on defense and social programs. The national debt of the U.S. was 108.1% of GDP. according to estimates by the International Monetary Fund. This puts the U.S. in fifth place among large countries for its debt burden. The four nations with larger debt burdens are Japan, Greece, Italy, and Portugal. A fifth and new threat to the economy is the Trump Administration's pursuit of trade sanctions and tariffs on U.S. trading partners. While benefiting some domestic firms, at least in the short-run, tariffs and sanctions create a potential danger of retaliatory action by U.S. trading partners, which hurts U.S. exporters; raises prices on manufacturing inputs for domestic producers; and poses a threat of derailing a global economic expansion which has been benefiting all countries, including the U.S. However, in a reinforcement of Trump's trade concerns, there was

a 12% increase in the U.S. trade deficit in 2017. This was the widest deficit since 2008. Overall, most economists are in agreement that global trade is good for all trading partners; and economic theory from nearly all economic disciplines affirms this notion.

As shown in our section on Stock Market Valuation, the markets remain, in our opinion, very overvalued (but they have been this way for a very long time!). The economy's recent improvements show improving long-term prospects. The stock market is placing too much of a premium on the economy's improvements, in our opinion, though. It is wise to remember that markets don't rise uninterrupted forever. Accordingly, in this overvalued market we would recommend caution in making new investments. We believe it is important to maintain a long-term view toward investing. This means that you should continue building your investment portfolios; but keep in mind that because of the market's overvaluation, the market overall is not in a bargain state. As always, use the Cassandra Model to select individual securities that do offer growth and value opportunities in this market.

(continued on back page)

### Intrinsic Value Wealth Report

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# Economic and Investment Review (continued)

(continued from page 7)

Please see Book #6 – Simple and Effective Economic Forecasting, for a link to charts and data on the economy.

### **Financial Planning**

(continued from page 5)

in the enterprise. This link, <a href="Intrinsic Value Line">Intrinsic Value Line</a>, has a discussion of the <a href="Intrinsic Value Line">Intrinsic Value Line</a> in greater detail and also has a discussion of <a href="Intrinsic Value">Intrinsic Value</a>.

How does one determine the "right" price to pay for a stock? In the public markets, we use two primary methods: (1) we compute the Intrinsic Value of the company and see if the stock price is trading in the market at a price that is less than the Intrinsic Value of the company; and (2) we use proxies for the Intrinsic Value - proxies such as the priceto-earnings ratio, price-tosales ratio, and price-to-book ratio. In these three cases,

we are looking for lower ratios. Please see the hyperlinks for a further discussion of these ratios. This latter approach is often referred to as the multiple approach or the relative valuation approach.

In determining the "right" price in the private markets, such as the markets for early-stage companies, as investors we are often able to set the deal terms we want in determining a valuation we are willing to accept when investing in a company. The valuation is still determined by the same two general methods that we determine valuation in the public markets - i.e., we determine the Intrinsic Value or use the relative valuation approach (multiple approach). In the private markets, we also often use return metrics such as the Internal Rate of Return to determine if we are getting a good enough price to enable us to make a rate of return that justifies the risk of investing in early stage

companies. That often means that we are taking a large portion of the company, by establishing a lower valuation for the company, in order to get an adequate return to compensate us for the risk.

Let us conclude by considering Warren Buffett's thoughts on valuation. In his Owner's Manual for Berkshire Hathaway shareholders, Buffett writes: "Intrinsic value is an all-important concept that offers the only logical approach to evaluating the relative attractiveness of investments and businesses. Intrinsic value can be defined simply: It is the discounted value of the cash that can be taken out of a business during its remaining life." Click the following link for a further discussion of Intrinsic Value and how it is calculated.

### DISCLAIMERS AND NOTICES:

\* The Cassandra Stock Selection Model ™ picked the winning stock in the Wall Street Journal's 1999 Experts vs. Darts Stock-Picking Contest (January 12 – June 30, 1999).

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# CASSANDRA STOCK SELECTION MODEL FOCUS LIST

			Initial	Initial	Current		Current			
			Recommend	Recommend	Price	Percent	Multi-Factor		Dividend	Yahoo
Company	Ticker	Industry	Price	Date	8/10/2018	Change *	Score	Market Cap	Yield	Finance
Apple Inc.	AAPL	1003 - Communications Equipment	96.64	2/16/2016	207.53	114.75%	54.50%	1001002	1.26%	<u>AAPL</u>
Apollo Global Management LLC	APO	0718 - Investment Services	23.35	3/20/2017	34.54	47.92%	52.30%	7205.4	5.65%	<u>APO</u>
Berkshire Hathaway Inc.	BRK-B	Holding Company	162.76	4/19/2017	206.63	26.95%	60.40%	516991.9	N/A	BRK-B
Gilead Sciences, Inc.	GILD	0803 - Biotechnology & Drugs	64.12	6/16/2017	76.73	19.67%	44.00%	100003.1	2.84%	GILD
Verizon	VZ	0915 - Communications Services	48.91	8/4/2017	52.47	7.28%	45.10%	217753	4.47%	<u>VZ</u>
Alaska Air Group	ALK	1106 - Airline	74.75	9/22/2017	63.23	-15.41%	38.50%	7907.1	1.96%	<u>ALK</u>
Penske Automotive Group Inc.	PAG	0963 - Retail (Specialty Non-Apparel)	46.32	10/6/2017	50.56	9.15%	34.20%	4396.8	2.65%	PAG
CVS Health Corp.	CVS	0954 - Retail (Drugs)	73.09	12/8/2017	69.05	-5.53%	57.90%	69304.8	2.90%	<u>CVS</u>
Goldman Sachs Group Inc	GS	0718 - Investment Services	257.03	1/12/2018	229.61	-10.67%	49.70%	89281.2	1.33%	<u>GS</u>
Snap-on Incorporated	SNA	0406 - Appliances & Tools	145.73	5/4/2018	170.18	16.78%	52.20%	9611.5	1.86%	<u>SNA</u>
Express Scripts Holding Co	ESRX	0954 - Retail (Drugs)	80.07	7/6/2018	83.64	4.46%	37.00%	44308.6	N/A	<b>ESRX</b>
Sony Corp (ADR)	SNE	0409 - Audio & Video Equipment	54.65	8/10/2018	54.65	0.00%	46.80%	69716.5	0.51%	<u>SNE</u>

<sup>\*</sup> Does not include dividends

Note: Please click this link to see the Cassandra Stock Selection Model for additional information:

Cassandra Stock Selection Model

IMPORTANT DISCLAIMER: The Cassandra Stock Selection Model is a term used to describe an investment strategy designed by Dr. Paul Wendee and Paul M. Wendee & Associates, LLC. The use of the strategy does not guarantee performance or investment success. Please see the other important disclaimers in the Casandra Stock Selection Model Notes 1-3-14 and on the Intrinsic Value Wealth Report websites: <a href="IVWealthReport.com">IVWealthReport.com</a>.

# CASSANDRA STOCK SELECTION MODEL FOCUS LIST

**SALES** 

			Initial	Initial		Sale					
			Recommend	Recommend	Sale	Price	Percent		Dividend	Total	Yahoo
Company	Ticker	Industry	Price	Date	Price	Date	Change	Market Cap	Income	Gain	Finance
Davita Inc.	DVA	0806 - Healthcare Facilities	63.95	5/17/2017	74.55	8/3/2018	16.58%	11119.6		16.58%	<u>DVA</u>
Greenbrier Companies Inc	GBX	1112 - Railroads	50.10	6/1/2018	58.50	8/10/2018	16.77%	1892.8	0.23	17.23%	<u>GBX</u>
Viacom, Inc.	VIAB	0921 - Motion Pictures	26.15	11/17/2017	31.93	8/22/2018	22.10%	12156.8	0.60	24.40%	<u>VIAB</u>
CarMax, Inc	KMX	0963 - Retail (Specialty Non-Apparel)	59.36	3/23/2018	78.85	9/4/2018	32.83%	11487.5		32.83%	<b>KMX</b>
Signet Jewelers Ltd.	SIG	0963 - Retail (Specialty Non-Apparel)	37.43	4/6/2018	63.28	9/4/2018	69.06%	2239.2	0.62	70.72%	<u>SIG</u>
Sturm Ruger & Company Inc	RGR	0430 - Recreational Products	49.55	2/9/2018	67.75	9/7/2018	36.73%	975.0	0.87	38.49%	<u>RGR</u>

Note: Please click this link to see the *Cassandra Stock Selection Model* for additional information:

Cassandra Stock Selection Model

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#### **CASSANDRA STOCK SELECTION MODEL**

### **SPECIAL SITUATION STOCKS**

#### **FOCUS LIST**

			Initial	Initial	Current			Current			
			Recommend	Recommend	Price	Percent	Enterprise	Multi-Factor		Dividend	Yahoo
Company	Ticker	Industry	Price	Date	8/10/2018	Change *	Multiple	Score	Market Cap	Yield	Finance
Viacom, Inc.	VIAB	0921 - Motion Pictures	28.98	9/7/2018	n/a	#VALUE!					<u>VIAB</u>
Starbucks Corporation	SBUX	0957 - Retail (Grocery)	54.86	10/11/2018	n/a						<b>SBUX</b>
Hilton Hotels Worldwide Holdings	HLT	0918 - Hotels & Motels	68.27	10/26/2018	n/a						HLT

Note: Please click this link to see the *Cassandra Stock Selection Model* for additional information:

**Cassandra Stock Selection Model** 

IMPORTANT DISCLAIMER: The Cassandra Stock Selection Model is a term used to describe an investment strategy designed by Dr. Paul Wendee and Paul M. Wendee & Associates, LLC. The use of the strategy does not guarantee performance or investment success. Please see the other important disclaimers in the Casandra Stock Selection Model Notes 1-3-14 and on the Intrinsic Value Wealth Report websites: <a href="IVWealthReport.com">IVWealthReport.com</a>.

<sup>\*</sup> Does not include dividends

# CASSANDRA STOCK SELECTION MODEL SPECIAL SITUATION STOCKS

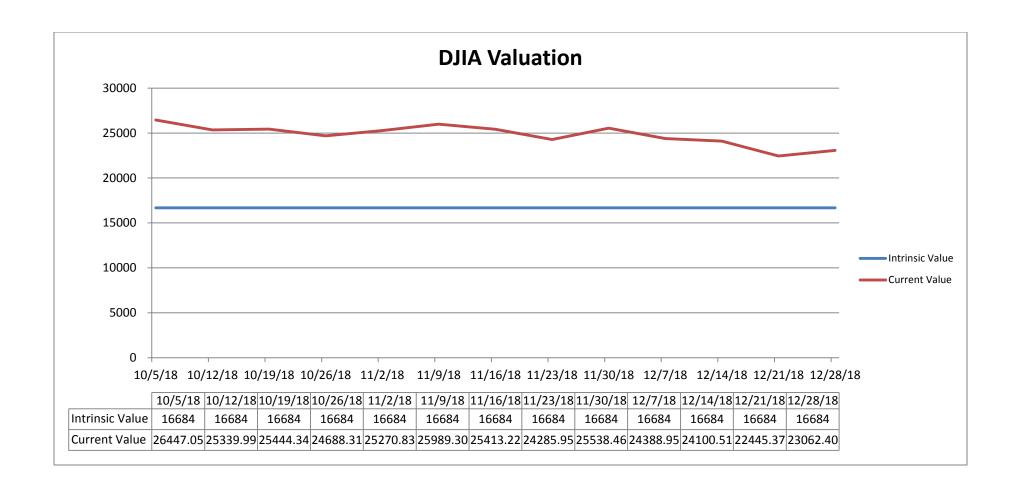
### **SALES**

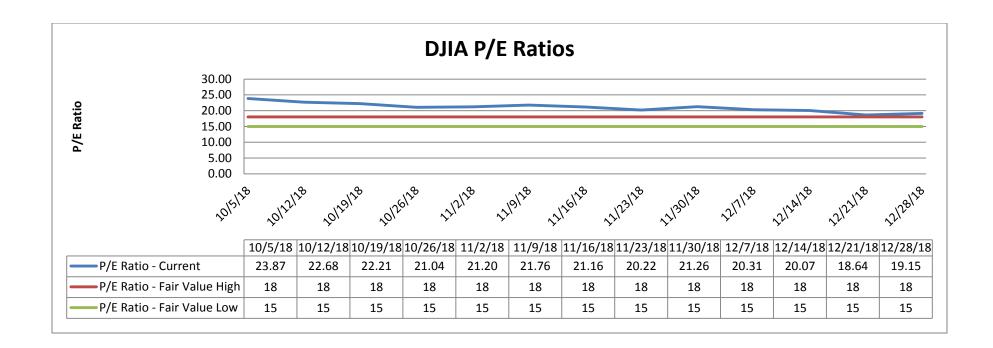
			Initial	Initial		Sale					
			Recommend	Recommend	Sale	Price	Percent		Dividend	Total	Yahoo
Company	Ticker	Industry	Price	Date	Price	Date	Change	Market Cap	Income	Gain	Finance
Nordstrom, Inc.	JWN	0945 - Retail (Apparel)	47.89	2/9/2018	65.72	9/7/2018	37.23%	8532.2	0.74	38.78%	<u>JWN</u>

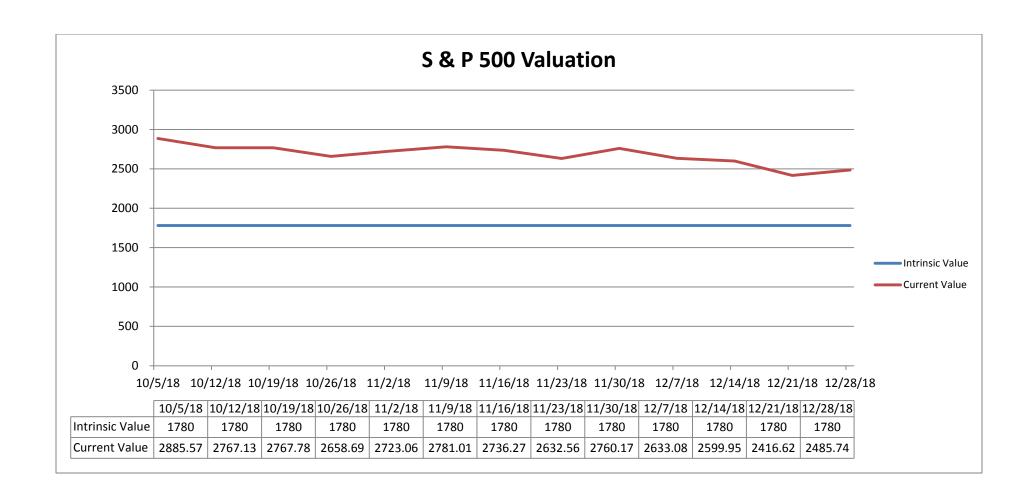
Note: Please click this link to see the *Cassandra Stock Selection Model* for additional information:

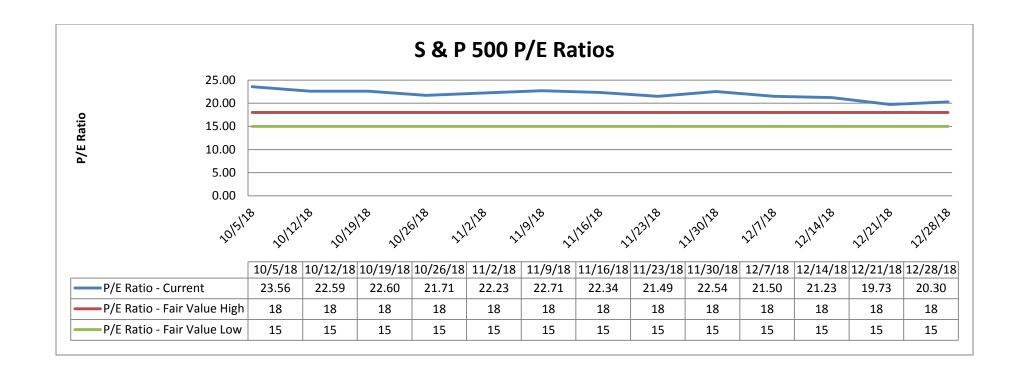
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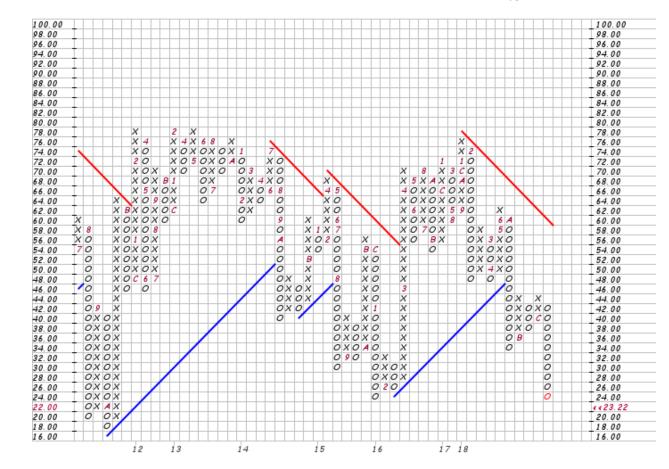
### \$BPNYA NYSE Bullish Percent Index INDX

21-Dec-2018, 16:00 ET, daily, O: 24.312, H: 24.364, L: 23.221, C: 23.221, Chg: -1.143 (-4.69%)

Status Bear Confirmed on 10-Dec-2018

Scaling: User-Defined [Reversal: 3, Box Size: 2.0]

(c) StockCharts.com



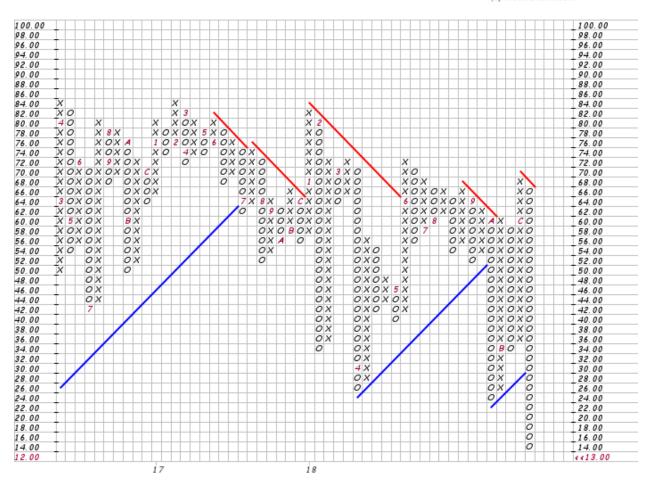
### \$BPNDX Nasdaq 100 Bullish Percent Index INDX

21-Dec-2018, 16:00 ET, daily, O: 14.00, H: 14.00, L: 13.00, C: 13.00, Chg: -1.00 (-7.14%)

Status Bear Confirmed on 07-Dec-2018

Scaling: User-Defined [Reversal: 3, Box Size: 2.0]

(c) StockCharts.com



# CASSANDRA STOCK SELECTION MODEL CONVERTIBLE LIST

				Initial	Initial			Stock		
				Convertible	Convertible	Recent	Convertible	Current	Current	
		Stock		Recommended	Recommended	Convertible	Current	Price	<b>Multi-Factor</b>	
Convertible Security	Common Stock	Ticker	Industry	Price	Date	Price	Yield	10/6/2017	Score	Market Cap
Meritage Homes 1.875s2032 cv deb	Meritage Homes Corp	MTH	0215-Construction Services	99.5	8/4/2017	99.88	1.90%	47.55	32.50%	1917.2
Toll Brothers 0.5s2032 cv deb	Toll Brothers Inc.	TOL	0215 - Construction Services	100	9/28/2017	97.75	0.50%	42.71	39.00%	6759.1
Micron Technology 3s2043 G cv deb	Micron Technology Inc.	MU	1033 - Semiconductors	145.5	10/6/2017	145.5	2.10%	39.67	38.00%	44195

Note: Please click this link to see the *Cassandra Stock Selection Model* for additional information:

Cassandra Stock Selection Model

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# INTRINSIC VALUE WEALTH CREATION PYRAMID $^{\text{TM}}$

**International Stocks** 

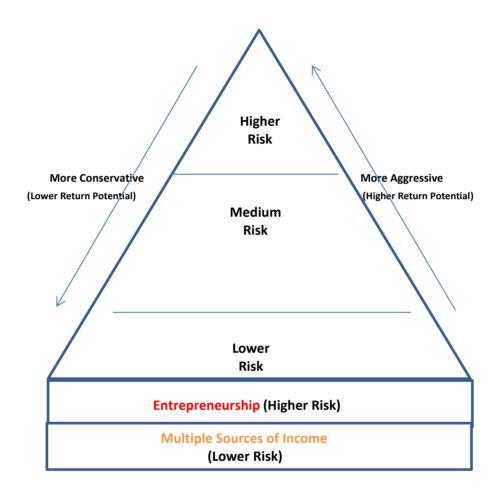
Real Estate (Passive Income Generators)

Corporate Bonds
Not Good

Wealth Creators
(But Use for Income)

Government & Federal
Agency Securities

Cash



Visionary Ideas

Special Situations

Alternative Investments

Convertible Securities

Cassandra Model

Small Cap Value Stocks

Large to Mid Cap

Dividend Value Stocks

Stock Market,

Real Estate,
& Other Investment
Opportunities

Cassandra Model
Selections
(Value & Dividend Stocks)

Legend: Four Foundations of Wealth Creation									
Stock Market	Blue								
Real Estate	Green								
Entrepreneurship	Red								
Multiple Sources of Income	Orange								

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# CASSANDRA STOCK SELECTION MODEL 8/10/2018

							Return to
			Multi-Factor			Projected	Risk
Company	Ticker Industry	Price	Score	Market Cap	Yield	Return	Rank
Entravision Communication	EVC 0906 - Broadcasting & Cable TV	5.4	18.90%	448.6	3.70%	20.12%	13.32
Beasley Broadcast Group Inc	BBGI 0906 - Broadcasting & Cable TV	6.85	25.50%	193.9	2.70%	79.31%	158.61
Scott's Liquid Gold Inc.	SLGD 0521 - Personal & Household Products	2.14	23.40%	25.2	N/A	NA	NA
Cemtrex Inc	CETX 0218 - Misc. Capital Goods	2.02	24.70%	23.5	N/A	28.44%	22.05
Hennessy Advisors Inc	HNNA 0718 - Investment Services	15.224	25.60%	119.1	2.30%	15.84%	24.37
LGI Homes Inc	LGIH 0215 - Construction Services	58.5	28.60%	1283	N/A	29.45%	#DIV/0!
Natural Health Trends Corp.	NHTC 0803 - Biotechnology & Drugs	24.25	29.70%	276.3	2.19%	NA	NA
OurPet's Company	OPCO 0515 - Food Processing	0.74	30.70%	14.9	N/A	14.99%	62.44
<b>Emmis Communications Corporati</b>	EMMS 0906 - Broadcasting & Cable TV	4.96	30.90%	64	N/A	NA	NA
Argan, Inc.	AGX 0215 - Construction Services	39	32.40%	601.7	2.56%	15.66%	16.66
LightPath Technologies, Inc.	LPTH 1030 - Scientific & Technical Instruments	2.105	34.10%	65.9	N/A	NA	106.38
New Home Company Inc	NWHN 0215 - Construction Services	9	34.60%	186.6	N/A	NA	NA
Fonar Corporation	FONR 0812 - Medical Equipment & Supplies	26.85	35.00%	181.4	N/A	NA	NA
IEH Corporation	IEHC 1024 - Electronic Instruments & Controls	12.05	36.10%	27	N/A	NA	NA
Beazer Homes USA, Inc.	BZH 0215 - Construction Services	13.22	36.80%	446.9	N/A	NA	NA
Sorl Auto Parts, Inc.	SORL 0415 - Auto & Truck Parts	5.23	37.40%	99.2	N/A	NA	NA
Mercer International Inc.	MERC 0133 - Paper & Paper Products	17.65	37.90%	1163.9	2.72%	NA	NA
Winnebago Industries, Inc.	WGO 0221 - Mobile Homes & RVs	38.75	39.70%	1259.6	1.03%	22.88%	13.38
Olympic Steel, Inc.	ZEUS 0127 - Misc. Fabricated Products	22.66	40.10%	257.3	0.35%	NA	NA
Lee Enterprises, Incorporated	LEE 0927 - Printing & Publishing	2.9	40.30%	168.3	N/A	NA	NA
Pacific Health Care Organizati	PFHO 0806 - Healthcare Facilities	5	41.10%	15.7	N/A	NA	NA
Plumas Bancorp	PLBC 0727 - Regional Banks	27.684	41.60%	141.3	N/A	NA	NA
BMC Stock Holdings Inc	BMCH 0209 - Construction - Supplies and Fixtures	22.35	41.90%	1504.5	N/A	NA	NA
EACO Corp	EACO 1024 - Electronic Instruments & Controls	14.5	42.40%	70.5	N/A	NA	3.59
Lydall, Inc.	LDL 0218 - Misc. Capital Goods	40.7	42.40%	706.3	N/A	2.22%	1.49
Tutor Perini Corp	TPC 0215 - Construction Services	20.3	44.50%	1040.7	N/A	27.62%	13.47
Flanigan's Enterprises, Inc.	BDL 0942 - Restaurants	28.395	44.60%	53.3	0.70%	NA	NA
BSB Bancorp Inc	BLMT 0727 - Regional Banks	33.65	44.80%	332.5	N/A	15.98%	44.38
Delta Apparel, Inc.	DLA 0403 - Apparel/Accessories	17.61	45.00%	127.1	N/A	NA	181.82
Flexsteel Industries, Inc.	FLXS 0421 - Furniture & Fixtures	35.76	45.00%	283.8	2.35%	5.37%	2.94
Methode Electronics Inc.	MEI 1024 - Electronic Instruments & Controls	39.2	45.10%	1467.3	1.02%	2.54%	2.49
Silicom Ltd.	SILC 1033 - Semiconductors	37.88	46.10%	289.2	N/A	3.20%	2.54
Strattec Security Corp.	STRT 0415 - Auto & Truck Parts	33.55	46.70%	123.3	1.67%	8.09%	5.58

				Multi-Factor		Dividend	Projected	Risk
Company	Ticker	Industry	Price	Score	Market Cap	Yield	Return	Rank
Hibbett Sports, Inc.	HIBB	0963 - Retail (Specialty Non-Apparel)	24.25	47.30%	445.2	N/A	4.89%	6.89
ACCO Brands Corporation	ACCO	0518 - Office Supplies	12.55	47.80%	1393.7	0.96%	15.51%	12.71
Kewaunee Scientific Corporatio	KEQU	0209 - Construction - Supplies and Fixtures	34.005	48.50%	92.7	1.94%	NA	76.73
Qiwi PLC	QIWI	0909 - Business Services	15.17	50.00%	925.8	N/A	11.39%	4.11
Superior Group of Companies In	SGC	0403 - Apparel/Accessories	19.42	50.10%	292	1.96%	NA	7.62
Meridian Bancorp Inc	EBSB	0727 - Regional Banks	18.4	50.80%	983.8	0.92%	3.73%	21.97
PC Connection, Inc.	CNXN	0948 - Retail (Catalog & Mail Order)	37.48	51.30%	1002.1	N/A	6.49%	5.07
1-800-Flowers.Com Inc	FLWS	0963 - Retail (Specialty Non-Apparel)	14.55	53.60%	930.3	N/A	21.59%	19.63
G Willi-Food International Ltd	WILC	0515 - Food Processing	6.931	53.80%	94.4	N/A	10.21%	78.52
Covenant Transportation Group,	CVTI	1115 - Trucking	31	54.00%	551.2	N/A	18.25%	12.41
National Commerce Corp	NCOM	l 0727 - Regional Banks	44.05	54.10%	863.7	N/A	NA	NA
Alamo Group, Inc.	ALG	0206 - Construction & Agricultural Machinery	95.52	54.50%	1122.1	0.44%	NA	NA
Cohu, Inc.	COHU	1033 - Semiconductors	26.17	55.10%	763.7	0.92%	NA	NA
ArcBest Corp	ARCB	1115 - Trucking	47	56.20%	1225.7	0.68%	7.72%	3.70
Continental Building Products	CBPX	0212 - Construction - Raw Materials	37.65	57.80%	1347.5	N/A	NA	NA
CPI Aerostructures, Inc.	CVU	0203 - Aerospace and Defense	8.5	58.10%	72.4	N/A	NA	NA
Encision Inc	ECIA	0812 - Medical Equipment & Supplies	0.48	59.00%	4.1	N/A	NA	52.91
Horizon Bancorp Inc	HBNC	0727 - Regional Banks	20.87	59.10%	801.5	2.35%	NA	NA
Papa Murphy's Holdings Inc	FRSH	0942 - Restaurants	5.25	59.30%	92.5	N/A	NA	NA
Benchmark Electronics, Inc.	BHE	1033 - Semiconductors	25.5	59.90%	1217.9	1.18%	NA	NA
Ceragon Networks Ltd	CRNT	1003 - Communications Equipment	3.28	60.00%	268.8	N/A	NA	NA
AMCON Distributing Co	DIT	0524 - Tobacco	83.25	60.50%	53.6	0.86%	NA	NA
Sturm Ruger & Company Inc	RGR	0430 - Recreational Products	57.9	61.10%	980.4	1.71%	NA	12.01
Tsakos Energy Navigation Ltd.	TNP	1118 - Water Transportation	3.38	62.00%	297.8	5.92%	NA	NA
Anworth Mortgage Asset Corpora	ANH	0933 - Real Estate Operations	4.89	62.30%	474.8	12.27%	15.62%	120.12
American Railcar Industries, I	ARII	1112 - Railroads	46.39	62.50%	893.7	3.45%	17.66%	7.85
Smart Sand Inc	SND	0212 - Construction - Raw Materials	5.81	64.60%	219.3	N/A	NA	#DIV/0!
Key Tronic Corporation	KTCC	1015 - Computer Peripherals	7.9	64.90%	83.4	N/A	NA	292.03
Core Molding Technologies, Inc	CMT	0112 - Fabricated Plastic & Rubber	9.4	66.50%	77.3	2.13%	NA	NA
Rocky Brands Inc	RCKY	0418 - Footwear	31.05	68.80%	222.2	1.45%	NA	NA
Universal Stainless & Alloy Pr	USAP	0121 - Iron & Steel	28.19	70.30%	259.1	N/A	NA	NA
Vitamin Shoppe Inc	VSI	0957 - Retail (Grocery)	11.85	70.50%	259.3	N/A	NA	NA
FreightCar America, Inc.	RAIL	1112 - Railroads	18.54	80.90%	238.1	0.49%	NA	NA
NewLink Genetics Corp	NLNK	0803 - Biotechnology & Drugs	3.01	81.40%	114.5	N/A	NA	NA
Obsidian Energy Ltd	OBE	0609 - Oil & Gas Operations	0.976	85.80%	486.8	N/A	NA	NA
Lattice Semiconductor Corp	LSCC	1033 - Semiconductors	7.56	87.80%	969.7	N/A	NA	NA
Lingo Media Corporation USA	LMDC	F 0927 - Printing & Publishing	0.082	87.90%	2.2	N/A	NA	#DIV/0!

Company	Ticker	Industry	Price	Multi-Factor Score	Market Cap	Dividend Yield	Projected Return	Return to Risk Rank
Workiva Inc	WK	1036 - Software & Programming	30.15	87.90%	1271.2	N/A	NA	NA
						·		
Lithia Motors Inc	LAD	0963 - Retail (Specialty Non-Apparel)	85.94	27.10%	2120.2	1.28%	26.54%	16.59
Hawaiian Holdings, Inc.	HA	1106 - Airline	42	30.80%	2095.5	0.86%	10.81%	8.31
Pilgrim's Pride Corporation	PPC	0515 - Food Processing	17.7	30.90%	4339.7	N/A	6.34%	#DIV/0!
Sanderson Farms, Inc.	SAFM	0515 - Food Processing	103.12	31.80%	2301.2	1.09%	NA	NA
Thor Industries, Inc.	THO	0221 - Mobile Homes & RVs	96.76	32.00%	5196.8	1.45%	9.27%	7.19
Penske Automotive Group, Inc.	PAG	0963 - Retail (Specialty Non-Apparel)	50.56	34.20%	4396.8	2.65%	22.82%	15.52
M.D.C. Holdings, Inc.	MDC	0215 - Construction Services	31.14	35.10%	1745.7	3.47%	28.60%	20.58
Universal Insurance Holdings,	UVE	0715 - Insurance (Property & Casualty)	45.25	35.70%	1546.6	1.55%	NA	NA
Meritage Homes Corp	MTH	0215 - Construction Services	43	37.30%	1750	N/A	25.59%	23.91
Louisiana-Pacific Corporation	LPX	0209 - Construction - Supplies and Fixtures	28.67	38.40%	4155	1.36%	NA	NA
SYNNEX Corporation	SNX	1006 - Computer Hardware	94.83	39.70%	3847.5	1.32%	15.43%	18.15
Group 1 Automotive, Inc.	GPI	0963 - Retail (Specialty Non-Apparel)	76.17	40.70%	1542.7	1.33%	18.86%	9.93
AutoNation, Inc.	AN	0963 - Retail (Specialty Non-Apparel)	46.31	40.80%	4333.3	N/A	7.50%	5.64
United Natural Foods Inc	UNFI	0515 - Food Processing	33.97	42.30%	1729.2	N/A	29.96%	22.19
Boise Cascade Co	BCC	0209 - Construction - Supplies and Fixtures	43.6	42.50%	1710.5	0.64%	12.33%	6.39
Graham Holdings Co	GHC	0969 - Schools	557.9	42.80%	3034.3	0.93%	NA	NA
Dicks Sporting Goods Inc	DKS	0963 - Retail (Specialty Non-Apparel)	34.55	43.00%	3453.7	2.13%	15.89%	38.75
Turkcell Iletisim Hizmetleri A	TKC	0915 - Communications Services	4.92	43.20%	4978.6	N/A	58.15%	63.20
BofI Holding, Inc.	BOFI	0727 - Regional Banks	37.31	44.40%	2326	N/A	9.37%	37.49
Meritor Inc	MTOR	0415 - Auto & Truck Parts	21.39	44.80%	1888.8	N/A	NA	NA
Deluxe Corporation	DLX	1018 - Computer Services	58.19	45.10%	2800.7	2.06%	13.59%	14.94
Acadia Healthcare Company Inc	ACHC	0806 - Healthcare Facilities	38.47	45.40%	3487.7	N/A	NA	NA
Rush Enterprises, Inc.	RUSHA	A 0963 - Retail (Specialty Non-Apparel)	42.31	47.40%	1695	N/A	30.85%	22.68
Minerals Technologies Inc	MTX	0103 - Chemical Manufacturing	69.05	48.30%	2413.6	0.29%	20.69%	9.15
Greenbrier Companies Inc	GBX	1112 - Railroads	58.5	48.30%	1892.8	1.54%	NA	NA
Steelcase Inc.	SCS	0421 - Furniture & Fixtures	14	48.50%	1633.7	3.70%	10.19%	7.78
Eagle Bancorp, Inc.	EGBN	0727 - Regional Banks	53.9	48.70%	1857.7	N/A	1.88%	2.93
<b>United States Steel Corporatio</b>	Χ	0121 - Iron & Steel	29.97	49.50%	5440	0.67%	NA	NA
Acuity Brands, Inc.	AYI	0421 - Furniture & Fixtures	135.71	49.60%	5390.7	0.38%	24.75%	17.81
MasTec, Inc.	MTZ	0215 - Construction Services	46.95	49.70%	3677.4	N/A	NA	NA
Builders FirstSource, Inc.	BLDR	0960 - Retail (Home Improvement)	16.91	49.80%	2007	N/A	NA	NA

				Multi-Factor		Dividend	Projected	Risk
Company	Ticker	Industry	Price	Score	Market Cap	Yield	Return	Rank
LCI Industries	LCII	0221 - Mobile Homes & RVs	98.15	50.20%	2508.7	2.14%	24.66%	22.83
Wyndham Destinations Inc	WYND	0918 - Hotels & Motels	44.32	50.20%	4382.5	11.60%	17.24%	12.86
Williams-Sonoma, Inc.	WSM	0421 - Furniture & Fixtures	58.23	50.20%	4920.6	2.68%	7.98%	11.23
Aecom	ACM	0215 - Construction Services	33.63	51.20%	5439.9	N/A	NA	NA
Primerica, Inc.	PRI	0709 - Insurance (Life)	117.5	52.20%	5224.5	0.77%	1.01%	0.89
Popular Inc	BPOP	0727 - Regional Banks	50.11	52.90%	5115.3	2.00%	NA	NA
Generac Holdings Inc.	GNRC	1024 - Electronic Instruments & Controls	54.69	52.90%	3440.9	N/A	14.45%	9.96
ILG Inc	ILG	0924 - Personal Services	34	53.40%	4246.3	1.84%	NA	NA
H & R Block Inc	HRB	0924 - Personal Services	25.86	53.40%	5280.6	3.71%	24.67%	176.21
Cathay General Bancorp	CATY	0727 - Regional Banks	41.94	53.60%	3451.1	2.22%	9.04%	7.06
Worthington Industries, Inc.	WOR	0121 - Iron & Steel	45.02	54.10%	2722.7	1.84%	7.70%	7.47
Timken Co	TKR	0218 - Misc. Capital Goods	48.2	57.80%	3771.2	2.26%	10.23%	6.32
Vishay Intertechnology	VSH	1033 - Semiconductors	23.2	58.30%	3490	1.22%	NA	NA
Hub Group Inc	HUBG	1109 - Misc. Transportation	51.9	58.50%	1807.5	N/A	34.71%	23.77
Federal Signal Corporation	FSS	0412 - Auto & Truck Manufacturers	25.2	59.50%	1536.1	1.15%	14.93%	11.23
Office Depot Inc	ODP	0963 - Retail (Specialty Non-Apparel)	2.99	59.90%	1690.3	3.34%	NA	NA
Callaway Golf Co	ELY	0430 - Recreational Products	22.35	60.00%	2087.9	0.18%	NA	NA
New York Community Bancorp, In	NYCB	0727 - Regional Banks	10.61	60.60%	5296.3	6.41%	NA	NA
Ship Finance International Lim	SFL	1118 - Water Transportation	14.75	60.70%	1760.9	10.17%	5.61%	4.35
Atlas Air Worldwide Holdings,	AAWV	V 1109 - Misc. Transportation	60.6	60.90%	1579.7	N/A	52.22%	43.16
Jabil Inc	JBL	1033 - Semiconductors	28.08	61.80%	4824.3	1.14%	NA	NA
Taro Pharmaceutical Industries	TARO	0803 - Biotechnology & Drugs	106.89	61.90%	4482.5	N/A	NA	NA
Signet Jewelers Ltd.	SIG	0963 - Retail (Specialty Non-Apparel)	59.85	62.90%	3532.7	2.07%	NA	NA
First Bancorp	FBP	0727 - Regional Banks	8.47	63.40%	1807	6.16%	NA	NA
AVX Corporation	AVX	1024 - Electronic Instruments & Controls	19.79	64.20%	3374.7	2.30%	NA	NA
Werner Enterprises, Inc.	WERN	1115 - Trucking	37.1	65.00%	2657.1	0.75%	43.76%	43.76
Ollie's Bargain Outlet Holding	OLLI	0951 - Retail (Department & Discount)	71.35	65.60%	4408	N/A	NA	#DIV/0!
Old National Bancorp	ONB	0727 - Regional Banks	19.35	67.30%	2978.5	2.69%	2.16%	2.57
DSW Inc.	DSW	0945 - Retail (Apparel)	27.68	67.80%	2196	3.07%	0.94%	1.17
Chemed Corporation	CHE	0806 - Healthcare Facilities	315.64	68.40%	5097	0.35%	7.17%	6.18
American Eagle Outfitters	AEO	0945 - Retail (Apparel)	27.42	68.40%	4669.7	1.82%	8.04%	10.31
Esterline Technologies Corpora	ESL	0203 - Aerospace and Defense	85.1	68.70%	2532.3	N/A	NA	NA
NOW Inc	DNOV	/ 0612 - Oil Well Services & Equipment	17.25	74.40%	1843.8	N/A	NA	NA
Axis Capital Holdings Limited	AXS	0715 - Insurance (Property & Casualty)	54.41	75.40%	4555.1	2.83%	NA	NA
Conduent Inc	CNDT	1018 - Computer Services	20.03	77.00%	4155.4	N/A	NA	#DIV/0!
Oceaneering International	OII	0612 - Oil Well Services & Equipment	26.38	77.70%	2603.2	0.57%	NA	NA
Liberty Latin America Ltd	LILA	0915 - Communications Services	18.54	82.00%	3331.5	N/A	NA	#DIV/0!

				Multi-Factor		Dividend	Projected	Return to Risk
Company	Ticker	Industry	Price	Score	Market Cap	Yield	Return	Rank
Endo International PLC	ENDP	0803 - Biotechnology & Drugs	15.65	82.40%	3632.1	N/A	NA	NA
At Home Group Inc	HOME	0421 - Furniture & Fixtures	35.09	84.30%	2166.4	N/A	NA	#DIV/0!
Roku Inc	ROKU	0409 - Audio & Video Equipment	58.05	100.00%	4800	N/A	NA	#DIV/0!
Toll Brothers Inc	TOL	0215 - Construction Services	35.67	39.40%	5473.2	0.98%	38.91%	29.25
PulteGroup, Inc.	PHM	0215 - Construction Services	28.74	31.80%	8355.8	1.25%	45.78%	42.79
LG Display Co Ltd. (ADR)	LPL	1024 - Electronic Instruments & Controls	9.72	33.90%	6918.8	N/A	24.37%	29.36
Janus Henderson Group PLC	JHG	0718 - Investment Services	27.7	34.30%	5791.7	4.91%	NA	#DIV/0!
United Therapeutics Corporatio	UTHR	0803 - Biotechnology & Drugs	126.58	36.60%	5493.9	N/A	14.91%	11.83
Viacom, Inc.	VIAB	0921 - Motion Pictures	30.34	37.20%	11758.1	2.64%	20.98%	13.36
PBF Energy Inc	PBF	0609 - Oil & Gas Operations	48.46	37.50%	5618.1	2.48%	5.95%	4.25
Torchmark Corporation	TMK	0709 - Insurance (Life)	86.61	37.70%	9995.3	0.70%	27.20%	29.57
Lear Corporation	LEA	0415 - Auto & Truck Parts	172.61	38.10%	11626.5	1.39%	20.01%	14.29
Goodyear Tire & Rubber Co	GT	0436 - Tires	24.28	38.40%	5856.7	2.14%	NA	NA
Alaska Air Group, Inc.	ALK	1106 - Airline	63.23	38.50%	7907.1	1.96%	13.34%	24.70
Teck Resources Ltd (USA)	TECK	0603 - Coal	24.33	39.20%	14372.2	0.62%	NA	NA
Westlake Chemical Corporation	WLK	0106 - Chemicals - Plastics and Rubbers	98.06	39.50%	12940	0.86%	30.32%	19.44
WABCO Holdings Inc.	WBC	0415 - Auto & Truck Parts	121.07	39.70%	6669.7	N/A	1.78%	0.96
NVR, Inc.	NVR	0215 - Construction Services	2723.47	43.00%	9887.7	N/A	21.78%	42.71
Credit Acceptance Corp.	CACC	0703 - Consumer Financial Services	436.74	43.40%	8433.8	N/A	12.92%	26.91
ManpowerGroup Inc.	MAN	0909 - Business Services	89.59	43.60%	6066.2	2.17%	15.51%	12.81
Athene Holding Ltd	ATH	0709 - Insurance (Life)	49.6	44.80%	9330.9	N/A	NA	#DIV/0!
Peabody Energy Corporation	BTU	0603 - Coal	43.37	44.90%	5508.2	0.53%	NA	#DIV/0!
Arrow Electronics, Inc.	ARW	1024 - Electronic Instruments & Controls	76.42	45.70%	6743.2	N/A	8.23%	7.35
Alliance Data Systems Corporat	ADS	0703 - Consumer Financial Services	228.16	45.70%	12770.2	0.96%	28.89%	16.42
AMERCO	UHAL	1115 - Trucking	368.79	46.60%	7451.2	N/A	9.72%	10.23
Western Alliance Bancorporatio	WAL	0727 - Regional Banks	56.59	46.60%	6027.9	N/A	8.51%	5.56
JetBlue Airways Corporation	JBLU	1106 - Airline	18.45	46.70%	5775.1	N/A	23.42%	47.80
Raymond James Financial, Inc.	RJF	0718 - Investment Services	89.97	47.70%	13375.5	1.04%	18.87%	11.30
CarMax, Inc	KMX	0963 - Retail (Specialty Non-Apparel)	73.08	48.10%	13229.9	N/A	13.91%	8.86
Universal Health Services, Inc	UHS	0806 - Healthcare Facilities	124.41	48.40%	11597.7	0.32%	13.36%	15.72
Hanesbrands Inc.	HBI	0403 - Apparel/Accessories	18.62	48.60%	6698.2	3.22%	NA	NA
ON Semiconductor Corp	ON	1033 - Semiconductors	21.34	49.00%	9555.8	N/A	37.37%	18.69

				Multi-Factor		Dividend	Projected	Risk
Company	Ticker	Industry	Price	Score	Market Cap	Yield	Return	Rank
Seagate Technology PLC	STX	1021 - Computer Storage Devices	50.88	49.10%	15806.7	4.95%	20.91%	12.01
Gap Inc	GPS	0945 - Retail (Apparel)	31.33	50.20%	11968.9	3.71%	15.26%	24.62
Celanese Corporation	CE	0103 - Chemical Manufacturing	116.51	51.20%	15807.9	1.65%	18.80%	14.24
Foot Locker, Inc.	FL	0945 - Retail (Apparel)	47.97	51.80%	5494.7	2.58%	2.55%	3.14
L Brands Inc	LB	0945 - Retail (Apparel)	31.24	51.90%	8773.5	7.68%	27.44%	44.26
Snap-on Incorporated	SNA	0406 - Appliances & Tools	170.18	52.20%	9611.5	1.86%	12.84%	11.07
Apollo Global Management LLC	APO	0718 - Investment Services	34.54	52.30%	7205.4	5.65%	4.21%	3.45
Nordstrom, Inc.	JWN	0945 - Retail (Apparel)	52.58	52.60%	8632.2	2.81%	14.54%	19.38
Ingredion Inc	INGR	0515 - Food Processing	97.73	52.80%	7223.1	2.35%	5.10%	7.73
Harley-Davidson Inc	HOG	0430 - Recreational Products	43.25	54.00%	7266.6	3.40%	14.85%	15.15
Ulta Beauty Inc	ULTA	0963 - Retail (Specialty Non-Apparel)	236.52	54.10%	14202.5	N/A	26.11%	36.78
Chemours Co	CC	0106 - Chemicals - Plastics and Rubbers	45.01	55.10%	8522	0.51%	NA	#DIV/0!
LKQ Corporation	LKQ	0415 - Auto & Truck Parts	33.75	55.10%	10514.7	N/A	38.49%	31.55
ICON PLC	ICLR	0803 - Biotechnology & Drugs	147.55	55.10%	7772.7	N/A	2.36%	7.36
HollyFrontier Corp	HFC	0609 - Oil & Gas Operations	69.02	55.50%	12255.6	1.91%	NA	NA
CIT Group Inc.	CIT	0703 - Consumer Financial Services	53.75	56.80%	6894.6	1.17%	NA	NA
Kohl's Corporation	KSS	0951 - Retail (Department & Discount)	75.66	58.40%	12435.3	2.99%	11.56%	9.03
Trinity Industries Inc	TRN	1112 - Railroads	37.83	58.60%	5632.4	1.37%	8.35%	3.73
Old Dominion Freight Line	ODFL	1115 - Trucking	146.58	58.90%	12099.8	0.31%	18.96%	15.93
Kimco Realty Corp	KIM	0933 - Real Estate Operations	16.27	59.60%	6944.4	6.76%	20.52%	58.63
Advance Auto Parts, Inc.	AAP	0963 - Retail (Specialty Non-Apparel)	146.35	60.10%	10838.9	0.16%	16.33%	14.46
<b>BOK Financial Corporation</b>	BOKF	0727 - Regional Banks	98.48	60.20%	6506.6	1.82%	5.92%	6.50
Commscope Holding Company Inc	COMN	10915 - Communications Services	31.57	61.20%	6095.1	N/A	NA	NA
WellCare Health Plans, Inc.	WCG	0806 - Healthcare Facilities	286.9	61.40%	12619.9	N/A	17.46%	17.63
Xerox Corp	XRX	1018 - Computer Services	26.23	61.50%	6770.4	3.81%	NA	NA
Cardinal Health Inc	CAH	0803 - Biotechnology & Drugs	48.4	61.80%	15211.1	3.77%	34.13%	32.50
Quest Diagnostics Inc	DGX	0806 - Healthcare Facilities	108.53	62.70%	14769.6	1.70%	8.74%	11.81
USG Corporation	USG	0212 - Construction - Raw Materials	43.03	63.40%	6027.5	N/A	7.55%	8.12
Juniper Networks, Inc.	JNPR	1003 - Communications Equipment	26.89	63.70%	9339.8	2.08%	NA	NA
Whirlpool Corporation	WHR	0406 - Appliances & Tools	127.32	64.70%	8504.3	3.50%	NA	NA
Park Hotels & Resorts Inc	PK	0933 - Real Estate Operations	31.53	66.80%	6373.8	5.84%	NA	#DIV/0!
Fluor Corporation (NEW)	FLR	0215 - Construction Services	55.66	69.00%	7919.3	1.51%	32.97%	22.28
Domino's Pizza, Inc.	DPZ	0942 - Restaurants	291.31	69.40%	12014.1	0.69%	16.85%	76.59
Molina Healthcare, Inc.	MOH	0806 - Healthcare Facilities	129.01	69.70%	7806.9	N/A	NA	NA
Symantec Corporation	SYMC	1036 - Software & Programming	19.18	70.40%	12082.7	1.96%	NA	NA
Davita Inc	DVA	0806 - Healthcare Facilities	71.79	70.70%	12797.8	N/A	NA	NA
Marvell Technology Group Ltd.	MRVL	1033 - Semiconductors	20.91	70.90%	14405.8	1.15%	NA	NA

				Multi-Factor			Projected	Return to Risk
Company		Industry	Price	Score	Market Cap	Yield	Return	Rank
Jacobs Engineering Group Inc	JEC	0215 - Construction Services	71.88	71.60%	10333.8	0.83%	7.95%	5.20
Alcoa Corp	AA	0124 - Metal Mining	44.98	74.70%	8148.7	N/A	NA	#DIV/0!
Barrick Gold Corp (USA)	ABX	0118 - Gold & Silver	10.83	78.00%	12761.5	1.11%	NA	131.05
Mosaic Co	MOS	0103 - Chemical Manufacturing	31.49	79.10%	12156	0.71%	NA	NA
Axalta Coating Systems Ltd	AXTA	0103 - Chemical Manufacturing	30.03	79.40%	7277.9	N/A	NA	NA
Nissan Motor Co Ltd (ADR)	NSAN	Y 0412 - Auto & Truck Manufacturers	18.67	32.90%	40088.6	567.76%	89.78%	121.33
Magna International Inc. (USA)	MGA	0415 - Auto & Truck Parts	53.05	34.10%	18835.3	2.28%	16.95%	11.93
Principal Financial Group Inc	PFG	0706 - Insurance (Accident & Health)	53.98	34.40%	16123.5	3.69%	25.21%	16.81
Ford Motor Company	F	0412 - Auto & Truck Manufacturers	9.74	35.20%	40056.6	6.67%	43.97%	48.32
Express Scripts Holding Co	ESRX	0954 - Retail (Drugs)	83.64	37.00%	44308.6	N/A	24.35%	25.37
Synchrony Financial	SYF	0703 - Consumer Financial Services	29.41	37.60%	22257.6	2.24%	NA	NA
Delta Air Lines, Inc.	DAL	1106 - Airline	54.71	39.10%	38182.2	2.23%	24.35%	23.41
Tyson Foods, Inc.	TSN	0515 - Food Processing	60.18	39.60%	21891.2	1.87%	21.60%	308.51
Lam Research Corporation	LRCX	0218 - Misc. Capital Goods	178.1	39.60%	31171.9	1.01%	34.85%	24.71
Prudential Financial Inc	PRU	0709 - Insurance (Life)	96.97	40.50%	42638.4	3.40%	NA	NA
United Continental Holdings In	UAL	1106 - Airline	81.72	40.80%	22568.9	N/A	21.01%	29.18
LyondellBasell Industries NV	LYB	0103 - Chemical Manufacturing	112.57	41.30%	44331.3	3.38%	16.24%	14.25
Kroger Co	KR	0957 - Retail (Grocery)	30.14	42.10%	24386.2	1.64%	27.62%	30.35
American Airlines Group Inc	AAL	1106 - Airline	37.26	42.10%	17674.3	1.07%	NA	NA
Metlife Inc	MET	0709 - Insurance (Life)	44.65	43.30%	47136.5	3.63%	18.18%	14.90
Canadian Imperial Bank of Comm	CM	0724 - Money Center Banks	90.8	45.90%	40545.1	5.73%	12.16%	9.80
Fifth Third Bancorp	FITB	0727 - Regional Banks	29.34	46.40%	20462.1	2.11%	14.77%	11.54
Southwest Airlines Co	LUV	1106 - Airline	58.99	46.80%	33705	0.91%	28.23%	25.67
General Motors Company	GM	0412 - Auto & Truck Manufacturers	36.59	47.30%	53134.1	4.15%	NA	NA
Capital One Financial Corp.	COF	0727 - Regional Banks	96.1	47.40%	46708.6	1.66%	6.21%	4.85
Allstate Corp	ALL	0715 - Insurance (Property & Casualty)	98.63	47.80%	34871.2	1.59%	17.58%	19.53
CBRE Group Inc	CBRE	0933 - Real Estate Operations	46.99	48.10%	16331.3	N/A	11.57%	6.43
Eaton Corporation PLC	ETN	1024 - Electronic Instruments & Controls	80.55	48.90%	35491.6	3.13%	15.33%	11.11
Royal Caribbean Cruises Ltd	RCL	1118 - Water Transportation	113.64	49.40%	23523	2.11%	21.12%	18.21
Dollar Tree, Inc.	DLTR	0951 - Retail (Department & Discount)	92.43	49.60%	21785	N/A	31.77%	37.82
CIGNA Corporation	CI	0706 - Insurance (Accident & Health)	183.28	50.70%	46089.6	0.02%	11.97%	19.62
AFLAC Incorporated	AFL	0706 - Insurance (Accident & Health)	46.48	50.90%	35986.8	3.01%	16.86%	17.93

				Multi-Factor		Dividend	Projected	Risk
Company	Ticker	Industry	Price	Score	Market Cap	Yield	Return	Rank
Western Digital Corp	WDC	1021 - Computer Storage Devices	64.79	51.00%	20064.2	3.09%	1.03%	1.07
Cummins Inc.	CMI	0218 - Misc. Capital Goods	140.29	51.80%	23435.7	3.08%	6.86%	5.91
KeyCorp	KEY	0727 - Regional Banks	21.38	52.50%	22734.5	1.99%	8.40%	8.65
Progressive Corp	PGR	0715 - Insurance (Property & Casualty)	62.44	53.50%	36063.3	1.09%	22.27%	33.74
Marathon Petroleum Corp	MPC	0609 - Oil & Gas Operations	80.93	54.10%	37730.9	2.13%	65.38%	45.72
Archer Daniels Midland Co	ADM	0515 - Food Processing	49.87	54.50%	27942.4	2.63%	5.89%	5.67
Freeport-McMoRan Inc	FCX	0124 - Metal Mining	15.11	55.40%	22296	0.66%	NA	NA
Travelers Companies Inc	TRV	0715 - Insurance (Property & Casualty)	128.87	56.00%	34587.4	2.23%	9.55%	7.40
Cognizant Technology Solutions	CTSH	1036 - Software & Programming	75.56	56.10%	45254.8	0.93%	6.73%	7.01
M&T Bank Corporation	MTB	0727 - Regional Banks	173.96	56.90%	25728.5	1.75%	14.71%	16.35
AmerisourceBergen Corp.	ABC	0803 - Biotechnology & Drugs	81.98	57.60%	18169	1.37%	NA	NA
Carnival Corp	CCL	0936 - Recreational Activities	59.6	57.60%	41263.4	2.85%	21.92%	25.78
WEC Energy Group Inc	WEC	1203 - Electric Utilities	67.15	58.20%	21011.7	3.19%	10.21%	NA
Brookfield Asset Management In	BAM	0933 - Real Estate Operations	43.5	58.20%	41461.4	1.59%	NA	NA
Laboratory Corp. of America Ho	LH	0806 - Healthcare Facilities	179.59	58.90%	18324.7	N/A	18.90%	18.90
Target Corporation	TGT	0951 - Retail (Department & Discount)	82.71	60.20%	43925	2.97%	8.07%	12.42
Liberty Media Formula One	FWON	I, 0906 - Broadcasting & Cable TV	33.67	60.60%	25093.1	N/A	10.41%	#DIV/0!
BB&T Corporation	BBT	0727 - Regional Banks	50.75	60.70%	40279	2.69%	10.07%	9.97
Humana Inc	HUM	0806 - Healthcare Facilities	325.04	60.80%	44639.3	0.52%	5.95%	6.33
International Paper Co	IP	0133 - Paper & Paper Products	52.12	60.80%	21650.1	N/A	NA	NA
McKesson Corporation	MCK	0803 - Biotechnology & Drugs	123.14	60.80%	24783.6	1.06%	NA	NA
HP Inc	HPQ	1006 - Computer Hardware	23.99	60.80%	38877.8	2.27%	9.83%	6.15
Norfolk Southern Corp.	NSC	1112 - Railroads	171.94	61.50%	48400.3	1.55%	33.18%	23.53
Deere & Company	DE	0206 - Construction & Agricultural Machinery	137.05	61.70%	46959.6	1.75%	17.72%	19.91
AutoZone, Inc.	AZO	0415 - Auto & Truck Parts	738.96	62.80%	19372.1	N/A	15.03%	17.69
Cerner Corporation	CERN	1036 - Software & Programming	65.18	63.90%	22022.5	N/A	19.95%	20.35
CA, Inc.	CA	1036 - Software & Programming	43.38	65.30%	18377.8	2.35%	NA	NA
Entergy Corporation	ETR	1203 - Electric Utilities	83.39	65.40%	16200.3	4.20%	NA	NA
Zimmer Biomet Holdings Inc	ZBH	0812 - Medical Equipment & Supplies	122.57	69.30%	25201.6	1.37%	40.09%	35.48
Emerson Electric Co.	EMR	1030 - Scientific & Technical Instruments	73.86	70.50%	46651.9	2.62%	17.08%	14.85
Kimberly Clark Corp	KMB	0521 - Personal & Household Products	110.09	72.20%	38983.6	3.55%	11.68%	16.23
Baxter International Inc	BAX	0812 - Medical Equipment & Supplies	71.5	73.30%	39082.4	0.94%	11.82%	15.55
Baker Hughes A GE Co	BHGE	0606 - Oil & Gas - Integrated	34.75	74.80%	38533.8	2.04%	NA	NA
Boston Scientific Corporation	BSX	0812 - Medical Equipment & Supplies	33.55	77.10%	47420.5	N/A	NA	NA
Sirius XM Holdings Inc	SIRI	0906 - Broadcasting & Cable TV	6.96	77.60%	31192.3	0.62%	22.00%	21.15
Kinder Morgan Inc	KMI	1206 - Natural Gas Utilities	18.17	78.90%	39546.4	3.16%	NA	NA
Newmont Mining Corp	NEM	0118 - Gold & Silver	35.6	79.60%	19287.7	1.21%	NA	NA

Company Teva Pharmaceutical Industries Corning Incorporated Liberty Global PLC Halliburton Company Square Inc National-Oilwell Varco, Inc. Marathon Oil Corporation	Ticker Industry  TEVA 0803 - Biotechnology & Drugs  GLW 0521 - Personal & Household Products  LBTYA 0906 - Broadcasting & Cable TV  HAL 0612 - Oil Well Services & Equipment  SQ 1036 - Software & Programming  NOV 0612 - Oil Well Services & Equipment  MRO 0606 - Oil & Gas - Integrated	32.74 27.8 41.94 70.6 45.84		Yield 0.76% 2.05% N/A 1.72% N/A 0.44%	Projected Return NA NA NA NA NA NA NA NA NA	Return to Risk Rank NA NA NA NA NA NA NA HDIV/0! NA NA
Micron Technology, Inc. Honda Motor Co Ltd (ADR) Toyota Motor Corp (ADR) Gilead Sciences, Inc. Verizon Communications Inc. Nippon Telegraph & Telephone C	MU 1033 - Semiconductors  HMC 0412 - Auto & Truck Manufacturers  TM 0412 - Auto & Truck Manufacturers  GILD 0803 - Biotechnology & Drugs  VZ 0915 - Communications Services  NTTYY 0915 - Communications Services	30.09 124.23 76.73 52.47	28.40% 61922.3 32.90% 55908.3 34.50% 207623.9 44.00% 100003.1 45.10% 217753 45.40% 102694.4	342.89% 354.18% 2.84% 4.47%	NA 80.85% 87.98% NA 24.54% 76.04%	NA 74.17 115.77 NA 36.63 1520.76
Comcast Corporation Sony Corp (ADR)	CMCSA 0915 - Communications Services SNE 0409 - Audio & Video Equipment	35.08	46.10% 160596.8 46.80% 69716.5	1.98%	41.21% 25.44%	34.06 17.66
Walgreens Boots Alliance Inc Goldman Sachs Group Inc Biogen Inc	WBA 0954 - Retail (Drugs) GS 0718 - Investment Services BIIB 0803 - Biotechnology & Drugs	229.61	48.00% 65985.5 49.70% 89281.2 51.70% 70523.1		22.13% 22.69% 4.14%	20.49 17.73 4.65
Kraft Heinz Co Walt Disney Co	KHC 0515 - Food Processing DIS 0906 - Broadcasting & Cable TV	59.65 112.68	51.90% 73491.7 52.20% 169459.8	4.19%	NA 19.18%	#DIV/0! 14.42
Intel Corporation Lowe's Companies, Inc. United Parcel Service, Inc.	INTC 1033 - Semiconductors  LOW 0960 - Retail (Home Improvement)  UPS 1103 - Air Courier	48.85 98.31 119.27	52.20% 230365.6 52.50% 80693.1 52.50% 103740.4	1.61%	7.53% 17.67% 17.56%	7.76 12.90 15.27
AT&T Inc. Bank of America Corp	T 0915 - Communications Services BAC 0727 - Regional Banks	32.26 31.19	52.60% 234998.3 53.00% 317626.3	6.14% 1.54%	35.26% 4.58%	90.41 3.55
Siemens AG (ADR) Prudential Public Limited Comp Apple Inc.	SIEGY 0218 - Misc. Capital Goods PUK 0709 - Insurance (Life) AAPL 1003 - Communications Equipment		53.40%110526.754.10%60550.854.50%1001002	1.42%	15.96% 9.69% 7.13%	10.17 6.38 5.75
American Express Company Aetna Inc Bank of New York Mellon Corp	AXP 0703 - Consumer Financial Services AET 0806 - Healthcare Facilities BK 0727 - Regional Banks	194.52	55.60% 88499.2 55.70% 63336.4 56.30% 53707.3	1.03%	1.09% 9.04% 15.01%	0.94 13.91 14.16
Booking Holdings Inc	BKNG 0909 - Business Services		56.70% 98517.8		10.41%	8.01

				Multi-Factor		Dividend	Projected	Risk
Company	Ticker	Industry	Price	Score	Market Cap	Yield	Return	Rank
International Business Machine	IBM	1018 - Computer Services	144.48	56.80%	134840.4	4.20%	NA	NA
Wells Fargo & Co	WFC	0727 - Regional Banks	58.05	56.90%	288425.4	2.69%	9.34%	8.42
Royal Dutch Shell plc (ADR)	RDS.A	0609 - Oil & Gas Operations	64.87	57.70%	282263.1	5.80%	23.54%	23.30
Amgen, Inc.	AMGN	0803 - Biotechnology & Drugs	194.42	57.80%	126994.8	2.54%	NA	NA
CVS Health Corp	CVS	0954 - Retail (Drugs)	69.05	57.90%	69304.8	2.90%	6.94%	7.30
ING Groep NV (ADR)	ING	0727 - Regional Banks	13.76	58.30%	56857.2	N/A	NA	NA
Mastercard Inc	MA	0703 - Consumer Financial Services	202.65	58.30%	210660.5	0.46%	10.85%	9.20
FedEx Corporation	FDX	1103 - Air Courier	241.76	59.60%	65281.9	0.74%	26.02%	17.58
Boeing Co	BA	0203 - Aerospace and Defense	339.41	59.60%	199802.5	1.84%	17.42%	11.77
PNC Financial Services Group I	PNC	0727 - Regional Banks	143.55	59.60%	68706.5	2.09%	13.79%	15.15
U.S. Bancorp	USB	0727 - Regional Banks	53.1	59.70%	87904.5	2.22%	9.38%	9.38
Berkshire Hathaway Inc.	BRK.A	0715 - Insurance (Property & Casualty)	312000	60.40%	516991.9	N/A	9.49%	10.66
Pfizer Inc.	PFE	0803 - Biotechnology & Drugs	40.93	61.00%	242230.7	3.23%	26.30%	27.69
Citigroup Inc	С	0718 - Investment Services	70.26	61.20%	185864.7	1.82%	NA	NA
Costco Wholesale Corporation	COST	0963 - Retail (Specialty Non-Apparel)	220.31	62.00%	98487.7	0.91%	9.25%	9.94
Phillips 66	PSX	0609 - Oil & Gas Operations	122.59	62.40%	57095	2.37%	45.43%	44.98
Medtronic PLC	MDT	0812 - Medical Equipment & Supplies	90.6	62.60%	122748.7	2.03%	NA	NA
Microsoft Corporation	MSFT	1036 - Software & Programming	109	63.30%	841233.3	1.51%	NA	NA
Total SA (ADR)	TOT	0609 - Oil & Gas Operations	61.82	63.70%	171675.6	4.56%	7.60%	9.16
Twenty-First Century Fox Inc	FOXA	0921 - Motion Pictures	45.48	63.90%	83817.8	0.79%	5.83%	4.32
Mondelez International Inc	MDLZ	0515 - Food Processing	41.94	64.90%	62167.5	2.03%	15.38%	17.68
Caterpillar Inc.	CAT	0206 - Construction & Agricultural Machinery	135.92	65.00%	83033.2	2.30%	NA	NA
Alphabet Inc	GOOG	l 1018 - Computer Services	1252.51	65.50%	871979.1	N/A	3.89%	3.44
Mcdonald's Corp	MCD	0942 - Restaurants	158.68	65.50%	124780.4	2.50%	8.26%	12.70
Oracle Corporation	ORCL	1036 - Software & Programming	48.32	66.00%	192648.1	1.49%	NA	NA
Walmart Inc	WMT	0957 - Retail (Grocery)	90.18	66.30%	265723.5	2.27%	NA	NA
CME Group Inc	CME	0718 - Investment Services	163.92	66.90%	55766.1	1.66%	27.22%	44.62
CSX Corporation	CSX	1112 - Railroads	72.39	67.10%	62298.1	1.16%	32.91%	26.75
Procter & Gamble Co	PG	0521 - Personal & Household Products	81.43	68.20%	207077.3	3.42%	10.47%	18.70
Nike Inc	NKE	0418 - Footwear	80.73	68.40%	128844.6	0.94%	NA	NA
Suncor Energy Inc. (USA)	SU	0609 - Oil & Gas Operations	40.72	68.60%	67017.8	3.34%	NA	NA
Abbott Laboratories	ABT	0803 - Biotechnology & Drugs	64.03	70.00%	113750.1	1.70%	NA	NA
Exxon Mobil Corporation	XOM	0609 - Oil & Gas Operations	79.42	72.70%	341797.5	3.94%	33.07%	38.45
Chevron Corporation	CVX	0606 - Oil & Gas - Integrated	123.34	73.10%	236729.7	3.57%	NA	NA
Johnson & Johnson	JNJ	0803 - Biotechnology & Drugs	130.75	73.20%	351817.6	2.62%	NA	NA
Cisco Systems, Inc.	CSCO	1003 - Communications Equipment	43.78	74.80%	206174.4	2.65%	NA	NA
General Electric Company	GE	0203 - Aerospace and Defense	12.77	80.50%	113418.6	5.64%	NA	NA

		Multi-Factor			Dividend	Risk	
Company	Ticker Industry	Price	Score	Market Cap	Yield	Return	Rank
QUALCOMM, Inc.	QCOM 1003 - Communications Equipment	64.82	82.70%	95727.3	3.67%	NA	NA
Schlumberger Limited.	SLB 0612 - Oil Well Services & Equipment	66.04	91.60%	91919.3	3.03%	NA	NA

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