September 2018 Volume 7, Issue 9

# **Intrinsic Value Wealth Report**

**Editor: Dr. Paul M. Wendee** 

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#### **INDICES**

(Close as of 9/28/18)

DJIA 26458.31 S&P 500 2913.98 NASDAQ 8046.35 10-YR TREAS 3.05% GOLD \$1,187.25



Our Proprietary Award-Winning\* Stock-Picking Model, *The Cassandra Stock Selection Model*, Was Established In 1994.

### **Visionary Ideas**

We are adding a new section to the Intrinsic Value Wealth Report this month entitled, Visionary Ideas. We conceive of a visionary idea as a business idea or model that is new and transforming. By transforming, we mean that it is an idea or model that has not been used before, but that will have a significant influence on the way the world does things in the future. It has to be a business idea for it to be of interest to the Intrinsic Value Wealth Report, as we are looking for

investable ideas to put in the Intrinsic Value Wealth Report or host at our angel investing meetings. Examples of visionary business ideas from the recent past, which are playing a significant role in today's world, are Starbucks and Uber. If we go back further in time, the automobile had a significant impact on the world when it was first introduced. Going back even further, the printing press transformed the world of its time. Visionary ideas that are moving to the forefront at the current

time are self-driving cars and artificial intelligence, to name just a couple.

Amy Webb (Webb, A, 2016. The Signals Are Talking: Why Today's Fringe Is Tomorrow's Mainstream. New York: PublicAffairs) suggests that in our quest for visionary ideas, we are looking for "...which signals are talking sense..." and that will help us identify "...those seemingly random ideas at the fringe as they converge and begin

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### **Economic and Investment Review**

Report Date: March 19, 2018

Recent economic reports and data suggest that the U.S. economy is finally on a solid footing. Former Fed Chair Janet Yellen said recently that she expects moderate economic growth going forward, and we agree with that assessment. The sentiment was echoed by new Fed Chair Jerome Powell. The Fed recently predicted a 2.5% growth rate in 2018. The U.S. economy, as measured by **Gross Domestic Product** (GDP), grew at an annual

rate of 2.5% in the fourth quarter due to rising stock prices; increasing business and consumer confidence and spending: and a higher level of exports. So far, the economy is in its ninth year of what has been a very slow growth cycle, growing at only a 2.2% per year average growth rate. The economy grew at a 2.5% growth rate in 2017, the most in three years. There is much hope that the economy is finally picking up steam in a sustained manner.

Business investment has been picking up, with an 11.4% annual rate increase in spending on equipment in the fourth quarter. Industrial production rose 3.6% in December from the year earlier period, the largest annual gain since 2010. Capacity use increased 0.7% to 77.9% in December. Corporate earnings grew 12.3% compared with the previous year. Consumers increased their spending at a 14.2% rate on durable goods in the fourth quarter; (continued on page 8)

### **Focus Lists**



The Cassandra Stock Selection Model and Special Situation Stock Focus Lists spreadsheets and

notes can be found at the end of this printed newsletter and in the **Supplemental Materials** section of the online newsletter. The March 2018 issue of the Intrinsic Value Wealth Report has an article on special situation stock investing.

Visionary Ideas, which are at the top of the Intrinsic Value Wealth Creation Pyramid, will be included in this section as they are discovered. We conceive of a visionary idea as a business idea or model that is new and transforming. Starbucks, Uber, self-driving cars, and artificial intelligence are examples of visionary ideas. Please see our article in the September

2018 issue of the Intrinsic Value Wealth Report for a further discussion of visionary ideas.

Above, Paul and Renee Wendee at Mt. Pinos participating in a wilderness training course. Those are handmade pouches that e made from deer skin ... the traditional Native American way as taught by wilderness survival and tracker instructors Jim Lowery, Mary Lowery, and Tom Brown (not an instructor at this particular course).

### **Cassandra Stock Selection Model Candidate List**

The Cassandra Stock
Selection Model
spreadsheet and notes
can be found at the end of
this printed newsletter and
in the <u>Supplemental</u>
<u>Materials</u> section of the
online newsletter.

A good way to think about this spreadsheet is that it is a list of pre-screened and ranked stocks that are in raw data form and can be "mined" by the user of the research.

### **Stock Market Valuation**

Our estimates of the market valuations for two stock market indices, the Dow Jones Industrial Average (DJIA) and the Standard & Poor's 500 (S&P 500), can be found at the end of this printed newsletter and in the

<u>Supplemental Materials</u> section of the online newsletter.

### **Stock Highlight: Sony Corporation ADR (SNE)**

Sony Corporation (SNE) operates in the entertainment, electronics, and financial services industries. Sony is one of Japan's top exporters.

Our estimate of the fair value (intrinsic value) of this stock is \$80 per share. Given the current price of \$54.65 (as of 8/10/18), the stock is currently undervalued about 46% by our estimate. The company's fundamentals look attractive. The P/E ratio of 12.3 is trading below its 3-year average P/E ratio of 29.7 and is below the 3-year industry average of 50.2 and the current industry P/E ratio of 25.9. Its 5-year growth in earnings (EPS diluted continuing) has been a strong 56.5%. However, we note that its 5-year sales growth has been 4.7%. Sony's current margins are healthy at 7.4% for its net profit margin and 8.9% for its operating profit margin. Its current ROE is 21.3%. The company also has a favorable enterprise multiple of 6.8.

Sony has a large and diversified product and service portfolio. The company has strong brand recognition, as well. Sony has a strong cash reserve, low debt (15% of total capital), and a largely untapped line-of-credit facility. This makes it

possible for Sony to pursue acquisitions, business combinations, and investment in capital equipment.

The foreign electronics and entertainment industry has had a tough year so far. The challenging environment for this industry has stemmed largely from the worries about possible trade wars and the ongoing issues with tariffs. Rising interest rates have also adversely impacted the industry. Japan's economic growth has been moderately strong, being led by consumer and corporate spending. This is a potential benefit to the industry. Product innovations are a key factor in this industry. The best investment candidates in this industry are the companies that can lead innovation in their markets.

Sony is a strong and dominant player in the worldwide industries for electronics and entertainment. A strong U.S. economy, and even a moderately strong Japanese economy, set the stage for a possible lift to the foreign electronics and entertainment industries in general, and Sony in particular. With Sony's leading position in the industry, strong financial position, and wellknown brand recognition, we like this company for

the long-haul. The company pays a small dividend. We have assigned this company a Multi-Factor Score (MFS) of 46.8%. Although this MFS is at the upper rang of our cutoff score for a buy recommendation, we believe these shares offe significant upside potenti in the long run.



"Sony is a strong and dominant player...We have assigned this company a Multi-Factor Score (MFS) of 46.8%."

### **Special Situation Stock: Viacom, Inc. (VIAB)**

Report Date: September 7, 2018

Viacom, Inc. (VIAB) owns a valuable portfolio of cable networks and other assets. Its six flagship brands are BET; Comedy Central; MTV; Nickelodeon; Nick, Jr.; and Paramount Pictures.

Our estimate of the fair value (intrinsic value) of this stock is \$62 per share. Given the current price of \$28.98 (as of 9/7/18), the stock is currently undervalued about 114% by our estimate. The company's fundamentals look attractive. The P/E ratio of 6.7 is below its 5year average P/E ratio of 11.8. While its 5-year growth in earnings (EPS diluted continuing) has been a paltry 1.1% and its sales growth has been in negative territory at 0.9%, its more recent 1-vear growth of 29.2% in earnings (EPS diluted continuing) and 6.2% in sales growth show promise. Viacom's current margins are healthy at 15.6% for its net profit margin and 20.7% for its operating profit margin. 5year average ROE has grown 43.5%. Its current ROE is 30.3%. The company has a very favorable enterprise multiple of 7.4.

Sumner Redstone controls 79.8% of the Class A shares (which is effectively held by Redstone's daughter, Shari) through National Amusements, Inc. Mario Gabelli controls 10.2% of the Class A shares.

The company is in the midst of a restructuring plan and appears to be moving forward in its recovery efforts. The recovery plan is centered on placing more of a focus on Viacom's six flagship brands.

The traditional media model is being challenged by the newer forms of entertainment delivery. Netflix in particular has been a major disrupter in the Entertainment Industry. Netflix has spent an estimated \$1 billion dollars in each of the last two years on original content; and plans to spend an additional \$8 billion in 2018. Amazon, Apple, Disney, and Google plan large expenditures in 2018 as well. The industry is in the midst of a wave of mergers and acquisitions, which may benefit the current industry participants. The industry must adapt to the changing tastes of a younger demographic, which can be difficult to do. As the industry faces the challenges of a changing environment from many directions, companies within the industry must adapt; or they will be replaced by companies that offer more contemporary offerings and solutions.

Viacom is a bit of a turnaround play. While it has a strong franchise, it is in the midst of a restructuring plan – which does appear to be working though. The traditional media model is being challenged by the newer forms of entertainment delivery. Viacom must be able to adapt to this changing environment, a do all of the traditional media companies. With Viacom's leading position in the industry and strengthening financials, we like this company for the long-haul. The 2.7% dividend yield is attractive as well. We have assigne this company a very attractive Multi-Factor Score (MFS) of 37.2%. We believe these shares offer significant upside potential.



"Because of the convertibility feature, these 'hybrid' securities reflect movements in both stock prices and interest rates."

### **Convertible Securities**

Convertible securities include financial instruments such as convertible bonds, convertible preferred stocks, and warrants. Convertible securities can be converted into common stock at the holder's option. Because of the convertibility feature, these "hybrid" securities reflect movements in both stock prices and interest

rates. To learn more about convertible securities, there are many excellent articles and books on the subject. One reference that we have found particularly helpful is: Knecht, L. and McCowin, M. (1989). Valuing Convertible Securities. In Fabozzi, F. (Ed), Advances & Innovations in the Bond and Mortgage Markets (pp. 97-116).

Chicago: Probus. Periodically, we choose a convertible security to highlight in this newsletter. The stocks underlying the convertibles we review are ranked by the Cassandra Model in the same manner as other stocks in our Cassandra Stock Selection Model Candidate List. You can find our highlighted convertible securities at the end of this printed newsletter and in the **Supplemental Materials** section of the online newsletter.

**The Wealth Creation Pyramid** 

The Wealth Creation
Pyramid is designed to
show some of the major
categories for building
wealth. It is the result of
many years of study of the
wealth building process;
experience working with
clients who have built
considerable wealth; and
my own personal

experience building wealth.

Newsletter subscribers should consult *The Wealth Creation Pyramid* as one of many useful investment tools while considering their investment plans. *The Wealth Creation Pyramid* can be found

at the end of this printed newsletter and in the <u>Supplemental Materials</u> section of the online newsletter.

# Financial Planning Tip of the Month: Moving Up Your Real Estate Investment Strategy

By Steve Belleville MBA, Redwood Mortgage

Real estate investors often start small – investing in a single-family home or a small apartment, office or retail building -- before leveraging that early experience into multiple properties and a larger portfolio. The move up from new property investor to a seasoned property investor level can require training in the school of hard knocks. But

experience demonstrates there are tried and true tips and tactics for success.

#### Build From Initial Success, and Make a Plan

The single most consistent trait of successful property investors we've seen over the years is that their early successes were the foundation of next-step and ongoing investments. Nurture and develop a property's ability to produce income. It's a

simple truth that challenges every investor, because lenders rely on a borrower's history and ability to repay as much as they rely on the property itself. A conservative and marketproven approach is what most experts recommend -- building confidence and experience as one moves up the risk curve. New investors are well advised to do extensive research upfront and even work with a partner or a highly experienced broker or

(Cont'd on page 6)

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### **Alternative Investments**

Alternative Investments can provide very attractive returns, but also generally carry a much higher level of risk. Accordingly, they are placed higher on *The Intrinsic Value Wealth Creation Pyramid (TM)*. There are many different asset classes that are considered Alternative Investments. The following are some of the more common Alternative Investment asset classes:

#### Alternative Investment Asset Classes

- Real Estate
- Oil and Gas
- Private Equity

#### Potential Benefits of Alternative Investments

- May reduce the overall volatility of your investment portfolio
- May provide greater investment returns
- May provide greater diversification
- May provide greater investment flexibility

Please see <u>Book #4 – The Intrinsic Value Wealth Creation Pyramid</u> for a listing of some Alternative Investment sponsors. Also included in this listing are some other considerations that one should make before investing in these types of investments.

# Moving Up Your R.E. Investment Strategy

(Continued from previous page)

consultant to minimize potential missteps. Real estate markets and economic fluctuation are always part of the risk equation but solid advice and experience can help avoid a lot of pain. By the same token, it's important to develop a sound strategy that works for the property investor and stick to it, with reasonable flexibility. Build a real estate portfolio upon the knowledge that one has acquired rather than constantly learning new things.

#### Solidify One Great Lender Relationship...Then Several

Early-stage investors utilize a variety of sources for investment capital -available saved funds or inheritance, stock market proceeds, home equity and other credit -- but in practically every scenario, a crucial part of the business plan is a lending partner, whether the property investor needs to borrow or not. An existing banking or lending relationship is, of course, the best start. Even if the source is not strong in real estate it can be a part of the mix in establishing new credit with other sources.

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### **Announcements**

Dr. Wendee is a contributor to Forbes.com. Please click the link below to read an article that he wrote for Forbes entitled, *Nine of the Best Ways to Build Wealth.* Here is the link: https://www.forbes.com/sites/forbeslacouncil/2018/09/04/nine-of-the-best-ways-to-build-wealth/#2d3c031b4460

Dr. Wendee has coauthored a book chapter entitled, "An Epilogue to Succession Planning: Understanding the Value of Your Enterprise," for a book on Succession Planning. The book was published in February 2018.

Dr. Wendee was recently named a Research Fellow at the Center for Global Business and Information Technology Research at the University of Phoenix. Dr. Wendee is also the founder and Senior Research Fellow at the Value Driver Institute.

### **Supplemental Materials**

The Intrinsic Value Wealth Report is published in two parts: (1) the main newsletter; and (2) a supplemental materials section. The Intrinsic Value Wealth Report is packed with useful investment information for investors. Because there is so much content in the newsletter, we publish it in two parts comprised of several PDF files to make it easier to access the material.

Be sure to review all of the supplemental material, as a great deal of the useful information in this newsletter is found at the end of this printed newsletter and in the <a href="Supplemental Materials">Supplemental Materials</a> section of the online newsletter.

### **Visionary Ideas (Cont'd)**

(continued from page 1)

to move toward the mainstream-have[ing] long-term consequence for tomorrow." In other words, visionary ideas! Osterwalder & Pigneur (2010, p. 136) describe it this way: "...business model innovation is about challenging orthodoxies to design original models that meet unsatisfied, new, or hidden customer needs." (Osterwalder & Pigneur, 2010. Business Model Generation. Hoboken, NJ: Wiley.).

Silicon Valley entrepreneur and investor, Steve Blank, tell us that: "In a perfect world you build your vision and your customers would run to buy your first product exactly as you spec'd and built it. We now know that this 'build it and they will come' is a prayer rather than a business strategy. In reality, a startup is a temporary organization designed to search for a repeatable and scalable business model. This means the brilliant idea you started with will change as you iterate and pivot your business model until you find product/market fit." (SteveBlank.com).

In the Intrinsic Value Wealth Report, we will only be publishing visionary ideas that involve public companies. This is due to Securities and **Exchange Commission** (SEC) rules which prohibit investment newsletters and others from publishing investment opinions on non-publicly traded companies in a forum that is accessible to nonaccredited investors. If you are an accredited investor\*, you are welcome to join us at our angel investment group. Private Capital Network, which meets in San Diego and Orange County on a monthly basis. We announce the dates and location of these meetings in the Announcements section of this print edition of the Intrinsic Value Wealth Report. At these forums, we have presentations by private companies, many of which have visionary ideas and unique, innovative, business models.

Finally, one should note that on the Intrinsic Value Wealth Creation Pyramid (found in a later section of this newsletter), you can see that Visionary ideas are at the very top of the investment pyramid. This is because investments in visionary ideas often have the highest reward potential – but also have the highest risk.

\*Note: To be accredited under SEC Rules, an investor must have a net worth of over \$1 million or an income over the past two years of over \$200,000. Other requirements may apply.

### **Economic and Investment Review (Cont'd)**

(continued from page 1)

and consumer spending grew at a 3.8% rate overall in the fourth quarter. The latest jobs report showed that hiring remained steady, which has driven the unemployment rate down to 4.1% for three months in a row to a 17year low. However, wage growth has remained stubbornly low. Reflecting an improving global economic environment, Eurozone growth, while slowing somewhat, still registered a respectable 2.4% growth in GDP in the third quarter. There has been stronger consumer, business, and investor optimism, which have all increased since the election. A recent Wall Street Journal/NBC News poll found that 69% of Americans are satisfied with the economy, the highest level since 2001. The Conference Board reported that consumer confidence rose in February to 130.8 from 124.3 in January, its highest level since 2000. Businesses in particular have been encouraged by the Trump Administration's pursuing a rollback in regulations; an expected overhaul of the tax code; and other pro-business and pro-growth policy changes. The tax overhaul has now become a reality. The Trump Administration has enacted tax cuts of an

estimated \$1.5 trillion over ten years and spending increases of \$300 billion over two years. These measures could increase business and consumer spending; but also could increase inflation more rapidly than many economists had previously thought.

We are now more encouraged by the recent economic news, and believe that the strong second, third, and fourth quarter results represent a trend, and not just a shortterm aberration. It should be noted, though, that in its nine years of expansion, the U.S. economy has had many false starts. In a recent poll of economists conducted by the Federal Reserve Bank of Philadelphia, the forecasters expect growth of 2.8% in 2018, 2.5% in 2019, 2.0% in 2020, and 1.7% in 2021. All of these targets are in line with the 2.5% growth rate in 2017. Inflation picked up somewhat this past summer and finally posted a 2.1% gain in the twelve months to January, which slightly exceeded the Fed's 2% target. The Fed kept interest rates steady at its January policy meeting, after having raised interest rates at its December meeting for the third time in 2017, and the fifth time in the last two years. The fed funds rate was raised one-quarter of

a point to a range of 1.25% and 1.5% at the December meeting. The Fed also signaled that it would likely stay on a similar course of gradual interest rate increases in 2018, reflecting its optimism for the economy. In outlining its expectations, the Fed suggested it might have three quarter-point increases in 2018; and two quarter-point increases in each of 2019 and 2020. The latest Fed hike seems to be an effort to simply keep the economy from overheating as it continues to expand. Jerome Powell, who has now become Fed Chairman, succeeding Janet Yellen, is likely to stick to the same monetary policy course as Yellen. Meanwhile, mortgage rates rose to a 4.46% average for 30-year loans, their highest level since 2014.

On a longer term basis, there are several trends which have been a drag on the economy; and which don't appear to be improving anytime soon. The first is U.S. worker productivity, which has been sluggish for more than a decade. In 2017, U.S. worker productivity grew below its long-run average for the seventh year in a row. Slow productivity growth can prevent wages from rising and can slow economic growth.

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### **Moving Up Your Real Estate Investment Strategy (Cont'd)**

(continued from page 6)

Investors with a lending partner who knows them, has experience with their credit history, and has an interest in developing a relationship will be in the best position for executing a transaction or for securing additional help when needed. Beyond that initial relationship, it's important to develop secondary sources, too, such as when a specialty investment or need arises.

#### Don't Lose Sight of the Underlying Value.

Early successes are key. but can also create overconfidence. Whether an initial purchase or a subsequent investment, each real estate investment must stand on its own fundamentals, local market conditions, and the overall market demand and economics. Occasionally, we see investors who establish a business plan that reaps success, then get "trapped" in that mindset and are surprised by factors that hadn't arisen before or may even be out of their control. Follow-on deals are hardly ever the same, and it's not uncommon that a series of successes are undone by a single misstep or an economic downturn, which many pundits are predicting in coming months or years. For example, one misstep is

when an investor begins to look at their portfolio as a whole or in aggregate rather than individuallyperforming properties, thinking that "temporary" challenges are made up via strong cash flow from other properties. Sometimes exiting a worrying or timeconsuming deal is best, as it enables the property investor to focus on other, more successful endeavors.

### Hit a Snag? Everyone Does. Here's a Roadmap

What's an investor to do if headwinds or major surprises arise? Back-up plans and contingencies are critical to long term success, and a strong lender relationship is as important as a line of credit. Among the tips and tactics are:

- -- Create an investment plan, every year. It may not be crucial to a firsttime investor, but documenting an investment strategy is extremely helpful for working with lenders and other co-investors, enabling them to see your approach, the highlights of success, and your contingencies. Update it every year to reflect new market conditions. perceived opportunities and objectives.
- -- Even all-cash investors should borrow to establish a track record. It's the

same as an individual who's establishing credit for the first time: Investors should create a lending relationship when they don't need it, even in modest amounts, so that they have a relationship in place if borrowing becomes necessary.

- -- Keep the business fundamentals of property investing in mind, for each deal.
- -- Do not over leverage the properties. While this can be easy to do during the good times, keep in mind that down times can occur, vacancies can increase and rental rates can go down.
- --Define a property management plan (self or contracted) and remember that different property types have different turnover and lease up timelines. Further to that, some properties require tenant improvements to lease up, some do not. All factor into the "Total Cost" of the ownership equation.

#### Steve Belleville

Steve Belleville is the Director of Sales and Marketing at Redwood Mortgage Corp. The company is over 40 years old and provides private money bridge loans for commercial, multi-family and residential investment properties in California. Steve Belleville holds a Bachelor's degree in Economics from UCLA and an MBA from Santa Clara University.

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### **Economic and Investment Review (continued from front page )**

(continued from page 8)

The second disturbing trend is the labor force participation rate, which is currently around 63%, having declined from above 67% in early 2000. A low labor force participation rate holds the economy back from achieving its full potential. Going forward, other trends pose long term concerns as well. The first is a sharp increase in lending to the most highly leverage companies, not just in the U.S., but worldwide. Such lending has risen by more than half this past year. The risk of such excessive lending can be seen in the recent Toys "R" Us, Inc. bankruptcy filing. Toys "R" Us, Inc. had been significantly leveraged. The second major trend posing a possible risk to the economy is the unwinding of the Fed's \$4.2 trillion bond portfolio, which was bought to stabilize the economy after the 2008 financial crisis; although the unwinding seems to be going well so far. Third, the U.S. savings rate fell to a 10-year low of 3.1% in the third quarter and further fell to 2.4% in December, down from 6.3% two years ago. This could be due to a wealth effect resulting from low unemployment and rising housing and stock prices. Low savings rates can persist for long periods of time; but have been

associated in the past with financial bubbles that collapsed. And it is important to note that due to in large part to the low wage growth, consumer incomes have not risen sufficiently to sustain solid economic growth. A fourth unsettling trend is the level of national debt, which may only get larger with the tax overhaul and likely increases in government expenditures on defense and social programs. The national debt of the U.S. was 108.1% of GDP. according to estimates by the International Monetary Fund. This puts the U.S. in fifth place among large countries for its debt burden. The four nations with larger debt burdens are Japan, Greece, Italy, and Portugal. A fifth and new threat to the economy is the Trump Administration's pursuit of trade sanctions and tariffs on U.S. trading partners. While benefiting some domestic firms, at least in the short-run, tariffs and sanctions create a potential danger of retaliatory action by U.S. trading partners, which hurts U.S. exporters; raises prices on manufacturing inputs for domestic producers; and poses a threat of derailing a global economic expansion which has been benefiting all countries, including the U.S. However, in a reinforcement of Trump's trade concerns, there was

a 12% increase in the U.S. trade deficit in 2017. This was the widest deficit since 2008. Overall, most economists are in agreement that global trade is good for all trading partners; and economic theory from nearly all economic disciplines affirms this notion.

As shown in our section on Stock Market Valuation, the markets remain, in our opinion, very overvalued (but they have been this way for a very long time!). The economy's recent improvements show improving long-term prospects. The stock market is placing too much of a premium on the economy's improvements, in our opinion, though. It is wise to remember that markets don't rise uninterrupted forever. Accordingly, in this overvalued market we would recommend caution in making new investments. We believe it is important to maintain a long-term view toward investing. This means that you should continue building your investment portfolios; but keep in mind that because of the market's overvaluation, the market overall is not in a bargain state. As always, use the Cassandra Model to select individual securities that do offer growth and value opportunities in this market.

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#### Intrinsic Value Wealth Report

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www.IVWealthReport.com

### Economic and Investment Review (continued)

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Please see Book #6 – Simple and Effective Economic Forecasting, for a link to charts and data on the economy.

### **Moving Up Your R.E. Investment Strategy**

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Steve has authored articles and given presentations on a variety of topics of interest to the real estate mortgage industry.

#### **Redwood Mortgage**

In over 35 years of assisting real estate investors from simple transactions to multiple and complex deals. Redwood Mortgage has seen hundreds of property investors grow in their skill and success, across economic cycles. While no business plan is bullet proof, investors who practice solid property investment fundamentals, maintain appropriately conservative and flexible approaches, and seek out strong lender relationships are well positioned to thrive in good times, and survive the difficult ones.

#### **DISCLAIMERS AND NOTICES:**

\* The Cassandra Stock Selection Model ™ picked the winning stock in the Wall Street Journal's 1999 Experts vs. Darts Stock-Picking Contest (January 12 – June 30, 1999).

IMPORTANT: Please carefully read our Disclaimers and other Notices regarding investments. You can find them at <u>Disclaimers</u> and in the other sections of the Intrinsic Value Wealth Report. By accessing and using the various sections of the Intrinsic Value Wealth Report, you are acknowledging that you have read, understand, and agree to the these Disclaimers, Notices, and the general risks inherent in investing and that you will seek outside, professional investment advice if you do not completely understand the risks and mechanics of investing, or if you believe that you need additional help with your financial planning needs. The material provided on this newsletter is intended only to provide you some additional tools and resources as you make your own investment decisions. It is up to you to make your own investment decisions and to seek professional advice when needed.

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## CASSANDRA STOCK SELECTION MODEL FOCUS LIST

			Initial	Initial	Current		Current			
			Recommend	Recommend	Price	Percent	Multi-Factor		Dividend	Yahoo
Company	Ticker	Industry	Price	Date	8/10/2018	Change *	Score	Market Cap	Yield	Finance
Apple Inc.	AAPL	1003 - Communications Equipment	96.64	2/16/2016	207.53	114.75%	54.50%	1001002	1.26%	<u>AAPL</u>
Apollo Global Management LLC	APO	0718 - Investment Services	23.35	3/20/2017	34.54	47.92%	52.30%	7205.4	5.65%	<u>APO</u>
Berkshire Hathaway Inc.	BRK-B	Holding Company	162.76	4/19/2017	206.63	26.95%	60.40%	516991.9	N/A	BRK-B
Gilead Sciences, Inc.	GILD	0803 - Biotechnology & Drugs	64.12	6/16/2017	76.73	19.67%	44.00%	100003.1	2.84%	GILD
Verizon	VZ	0915 - Communications Services	48.91	8/4/2017	52.47	7.28%	45.10%	217753	4.47%	<u>VZ</u>
Alaska Air Group	ALK	1106 - Airline	74.75	9/22/2017	63.23	-15.41%	38.50%	7907.1	1.96%	<u>ALK</u>
Penske Automotive Group Inc.	PAG	0963 - Retail (Specialty Non-Apparel)	46.32	10/6/2017	50.56	9.15%	34.20%	4396.8	2.65%	<u>PAG</u>
CVS Health Corp.	CVS	0954 - Retail (Drugs)	73.09	12/8/2017	69.05	-5.53%	57.90%	69304.8	2.90%	<u>CVS</u>
Goldman Sachs Group Inc	GS	0718 - Investment Services	257.03	1/12/2018	229.61	-10.67%	49.70%	89281.2	1.33%	<u>GS</u>
Snap-on Incorporated	SNA	0406 - Appliances & Tools	145.73	5/4/2018	170.18	16.78%	52.20%	9611.5	1.86%	<u>SNA</u>
Express Scripts Holding Co	ESRX	0954 - Retail (Drugs)	80.07	7/6/2018	83.64	4.46%	37.00%	44308.6	N/A	<b>ESRX</b>
Sony Corp (ADR)	SNE	0409 - Audio & Video Equipment	54.65	8/10/2018	54.65	0.00%	46.80%	69716.5	0.51%	<u>SNE</u>

<sup>\*</sup> Does not include dividends

Note: Please click this link to see the *Cassandra Stock Selection Model* for additional information:

Cassandra Stock Selection Model

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# CASSANDRA STOCK SELECTION MODEL FOCUS LIST

**SALES** 

			Initial	Initial		Sale					
			Recommend	Recommend	Sale	Price	Percent		Dividend	Total	Yahoo
Company	Ticker	Industry	Price	Date	Price	Date	Change	Market Cap	Income	Gain	Finance
Davita Inc.	DVA	0806 - Healthcare Facilities	63.95	5/17/2017	74.55	8/3/2018	16.58%	11119.6		16.58%	DVA
Greenbrier Companies Inc	GBX	1112 - Railroads	50.10	6/1/2018	58.50	8/10/2018	16.77%	1892.8	0.23	17.23%	<u>GBX</u>
Viacom, Inc.	VIAB	0921 - Motion Pictures	26.15	11/17/2017	31.93	8/22/2018	22.10%	12156.8	0.60	24.40%	<u>VIAB</u>
CarMax, Inc	KMX	0963 - Retail (Specialty Non-Apparel)	59.36	3/23/2018	78.85	9/4/2018	32.83%	11487.5		32.83%	<b>KMX</b>
Signet Jewelers Ltd.	SIG	0963 - Retail (Specialty Non-Apparel)	37.43	4/6/2018	63.28	9/4/2018	69.06%	2239.2	0.62	70.72%	<u>SIG</u>
Sturm Ruger & Company Inc	RGR	0430 - Recreational Products	49.55	2/9/2018	67.75	9/7/2018	36.73%	975.0	0.87	38.49%	<u>RGR</u>

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#### **CASSANDRA STOCK SELECTION MODEL**

#### **SPECIAL SITUATION STOCKS**

#### **FOCUS LIST**

			Initial	Initial	Current		Current					
			Recommend	Recommend	Price	Percent	Enterprise	<b>Multi-Factor</b>		Dividend	Yahoo	
Company	Ticker	Industry	Price	Date	8/10/2018	Change *	Multiple	Score	Market Cap	Yield	Finance	
Viacom, Inc.	VIAB 092	21 - Motion Pictures	28.98	9/7/2018	30.34	4.69%	7.40	37.20%	11758.1	2.64	VIAB	

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<sup>\*</sup> Does not include dividends

## CASSANDRA STOCK SELECTION MODEL SPECIAL SITUATION STOCKS

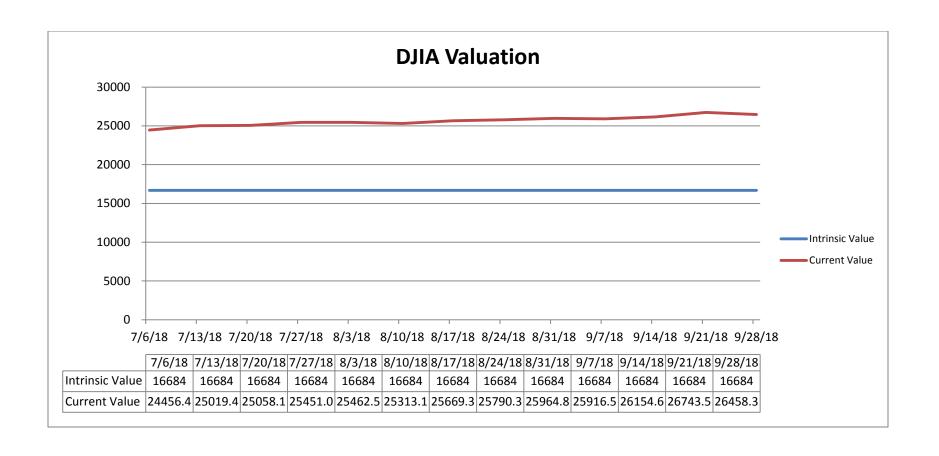
#### **SALES**

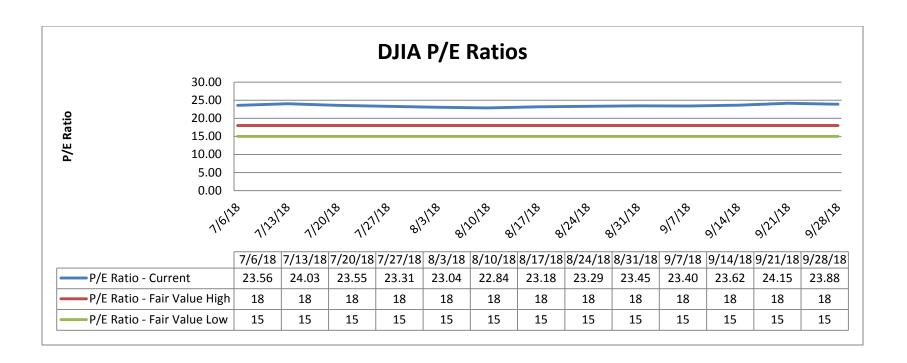
			Initial	Initial		Sale					
			Recommend	Recommend	Sale	Price	Percent		Dividend	Total	Yahoo
Company	Ticker	Industry	Price	Date	Price	Date	Change	Market Cap	Income	Gain	Finance
Nordstrom, Inc.	JWN	0945 - Retail (Apparel)	47.89	2/9/2018	65.72	9/7/2018	37.23%	8532.2	0.74	38.78%	<u>JWN</u>

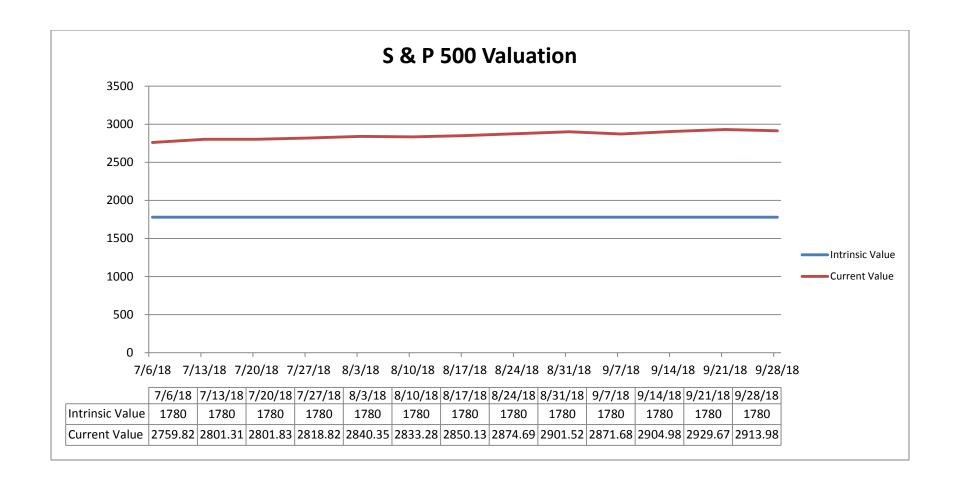
Note: Please click this link to see the *Cassandra Stock Selection Model* for additional information:

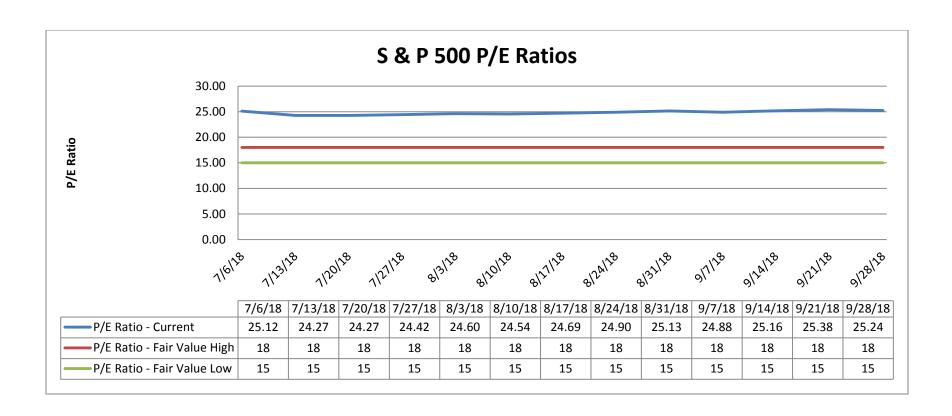
Cassandra Stock Selection Model

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#### Click to Print

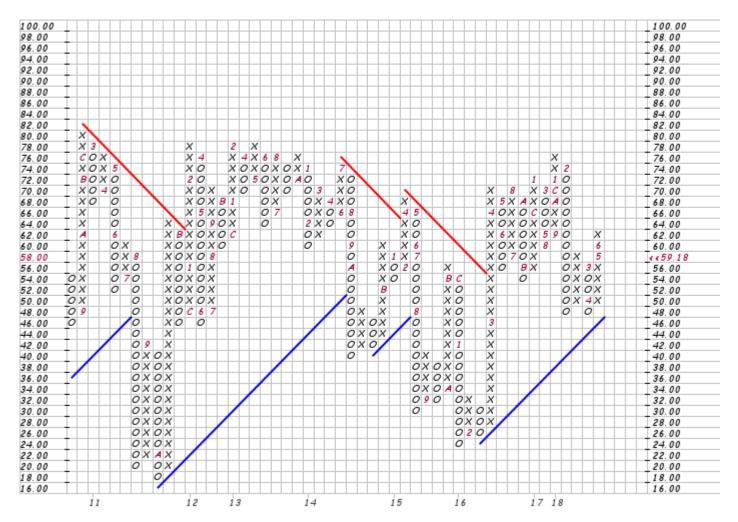
\$BPNYA NYSE Bullish Percent Index INDX

28-Sep-2018, 16:00 ET, daily, O: 59.647, H: 59.647, L: 59.181, C: 59.181, Chg: -0.643 (-1.08%)

Status Bull Confirmed on 06-Jun-2018

Scaling: User-Defined [Reversal: 3, Box Size: 2.0]

(c) StockCharts.com



#### Click to Print

\$BPNDX Nasdaq 100 Bullish Percent Index INDX

28-Sep-2018, 16:00 ET, daily, O: 63.00, H: 63.00, L: 62.00, C: 62.00, Chg: -1.00 (-1.59%)

Status Bear Correction on 27-Sep-2018

Scaling: User-Defined [Reversal: 3, Box Size: 2.0]

(c) StockCharts.com



# CASSANDRA STOCK SELECTION MODEL CONVERTIBLE LIST

				Initial	Initial			Stock		
				Convertible	Convertible	Recent	Convertible	Current	Current	
		Stock		Recommended	Recommended	Convertible	Current	Price	<b>Multi-Factor</b>	
Convertible Security	Common Stock	Ticker	Industry	Price	Date	Price	Yield	10/6/2017	Score	Market Cap
Meritage Homes 1.875s2032 cv deb	Meritage Homes Corp	MTH	0215-Construction Services	99.5	8/4/2017	99.88	1.90%	47.55	32.50%	1917.2
Toll Brothers 0.5s2032 cv deb	Toll Brothers Inc.	TOL	0215 - Construction Services	100	9/28/2017	97.75	0.50%	42.71	39.00%	6759.1
Micron Technology 3s2043 G cv deb	Micron Technology Inc.	MU	1033 - Semiconductors	145.5	10/6/2017	145.5	2.10%	39.67	38.00%	44195

Note: Please click this link to see the *Cassandra Stock Selection Model* for additional information:

Cassandra Stock Selection Model

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# INTRINSIC VALUE WEALTH CREATION PYRAMID $^{\text{TM}}$

**International Stocks** 

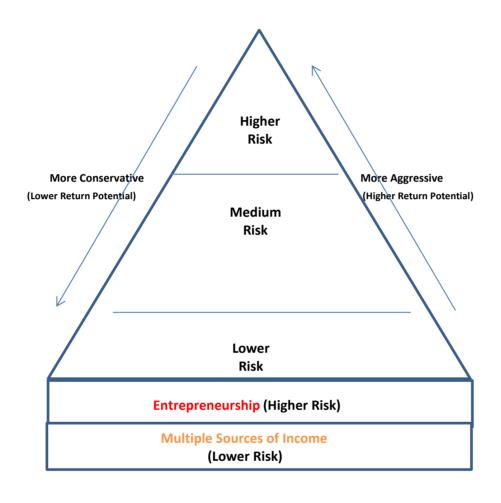
Real Estate (Passive Income Generators)

Corporate Bonds
Not Good

Wealth Creators
(But Use for Income)

Government & Federal
Agency Securities

Cash



Visionary Ideas

Special Situations

Alternative Investments

Convertible Securities

Cassandra Model

Small Cap Value Stocks

Large to Mid Cap

Dividend Value Stocks

Stock Market,

Real Estate,
& Other Investment
Opportunities

Cassandra Model
Selections
(Value & Dividend Stocks)

Legend: Four Foundations of Wealth	Creation
Stock Market	Blue
Real Estate	Green
Entrepreneurship	Red
Multiple Sources of Income	Orange

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## CASSANDRA STOCK SELECTION MODEL 8/10/2018

							Return to
			Multi-Factor			Projected	Risk
Company	Ticker Industry	Price	Score	Market Cap	Yield	Return	Rank
Entravision Communication	EVC 0906 - Broadcasting & Cable TV	5.4	18.90%	448.6	3.70%	20.12%	13.32
Beasley Broadcast Group Inc	BBGI 0906 - Broadcasting & Cable TV	6.85	25.50%	193.9	2.70%	79.31%	158.61
Scott's Liquid Gold Inc.	SLGD 0521 - Personal & Household Products	2.14	23.40%	25.2	N/A	NA	NA
Cemtrex Inc	CETX 0218 - Misc. Capital Goods	2.02	24.70%	23.5	N/A	28.44%	22.05
Hennessy Advisors Inc	HNNA 0718 - Investment Services	15.224	25.60%	119.1	2.30%	15.84%	24.37
LGI Homes Inc	LGIH 0215 - Construction Services	58.5	28.60%	1283	N/A	29.45%	#DIV/0!
Natural Health Trends Corp.	NHTC 0803 - Biotechnology & Drugs	24.25	29.70%	276.3	2.19%	NA	NA
OurPet's Company	OPCO 0515 - Food Processing	0.74	30.70%	14.9	N/A	14.99%	62.44
<b>Emmis Communications Corporati</b>	EMMS 0906 - Broadcasting & Cable TV	4.96	30.90%	64	N/A	NA	NA
Argan, Inc.	AGX 0215 - Construction Services	39	32.40%	601.7	2.56%	15.66%	16.66
LightPath Technologies, Inc.	LPTH 1030 - Scientific & Technical Instruments	2.105	34.10%	65.9	N/A	NA	106.38
New Home Company Inc	NWHN 0215 - Construction Services	9	34.60%	186.6	N/A	NA	NA
Fonar Corporation	FONR 0812 - Medical Equipment & Supplies	26.85	35.00%	181.4	N/A	NA	NA
IEH Corporation	IEHC 1024 - Electronic Instruments & Controls	12.05	36.10%	27	N/A	NA	NA
Beazer Homes USA, Inc.	BZH 0215 - Construction Services	13.22	36.80%	446.9	N/A	NA	NA
Sorl Auto Parts, Inc.	SORL 0415 - Auto & Truck Parts	5.23	37.40%	99.2	N/A	NA	NA
Mercer International Inc.	MERC 0133 - Paper & Paper Products	17.65	37.90%	1163.9	2.72%	NA	NA
Winnebago Industries, Inc.	WGO 0221 - Mobile Homes & RVs	38.75	39.70%	1259.6	1.03%	22.88%	13.38
Olympic Steel, Inc.	ZEUS 0127 - Misc. Fabricated Products	22.66	40.10%	257.3	0.35%	NA	NA
Lee Enterprises, Incorporated	LEE 0927 - Printing & Publishing	2.9	40.30%	168.3	N/A	NA	NA
Pacific Health Care Organizati	PFHO 0806 - Healthcare Facilities	5	41.10%	15.7	N/A	NA	NA
Plumas Bancorp	PLBC 0727 - Regional Banks	27.684	41.60%	141.3	N/A	NA	NA
BMC Stock Holdings Inc	BMCH 0209 - Construction - Supplies and Fixtures	22.35	41.90%	1504.5	N/A	NA	NA
EACO Corp	EACO 1024 - Electronic Instruments & Controls	14.5	42.40%	70.5	N/A	NA	3.59
Lydall, Inc.	LDL 0218 - Misc. Capital Goods	40.7	42.40%	706.3	N/A	2.22%	1.49
Tutor Perini Corp	TPC 0215 - Construction Services	20.3	44.50%	1040.7	N/A	27.62%	13.47
Flanigan's Enterprises, Inc.	BDL 0942 - Restaurants	28.395	44.60%	53.3	0.70%	NA	NA
BSB Bancorp Inc	BLMT 0727 - Regional Banks	33.65	44.80%	332.5	N/A	15.98%	44.38
Delta Apparel, Inc.	DLA 0403 - Apparel/Accessories	17.61	45.00%	127.1	N/A	NA	181.82
Flexsteel Industries, Inc.	FLXS 0421 - Furniture & Fixtures	35.76	45.00%	283.8	2.35%	5.37%	2.94
Methode Electronics Inc.	MEI 1024 - Electronic Instruments & Controls	39.2	45.10%	1467.3	1.02%	2.54%	2.49
Silicom Ltd.	SILC 1033 - Semiconductors	37.88	46.10%	289.2	N/A	3.20%	2.54
Strattec Security Corp.	STRT 0415 - Auto & Truck Parts	33.55	46.70%	123.3	1.67%	8.09%	5.58

				Multi-Factor		Dividend	Projected	Risk
Company	Ticker	Industry	Price	Score	Market Cap	Yield	Return	Rank
Hibbett Sports, Inc.	HIBB	0963 - Retail (Specialty Non-Apparel)	24.25	47.30%	445.2	N/A	4.89%	6.89
ACCO Brands Corporation	ACCO	0518 - Office Supplies	12.55	47.80%	1393.7	0.96%	15.51%	12.71
Kewaunee Scientific Corporatio	KEQU	0209 - Construction - Supplies and Fixtures	34.005	48.50%	92.7	1.94%	NA	76.73
Qiwi PLC	QIWI	0909 - Business Services	15.17	50.00%	925.8	N/A	11.39%	4.11
Superior Group of Companies In	SGC	0403 - Apparel/Accessories	19.42	50.10%	292	1.96%	NA	7.62
Meridian Bancorp Inc	EBSB	0727 - Regional Banks	18.4	50.80%	983.8	0.92%	3.73%	21.97
PC Connection, Inc.	CNXN	0948 - Retail (Catalog & Mail Order)	37.48	51.30%	1002.1	N/A	6.49%	5.07
1-800-Flowers.Com Inc	FLWS	0963 - Retail (Specialty Non-Apparel)	14.55	53.60%	930.3	N/A	21.59%	19.63
G Willi-Food International Ltd	WILC	0515 - Food Processing	6.931	53.80%	94.4	N/A	10.21%	78.52
Covenant Transportation Group,	CVTI	1115 - Trucking	31	54.00%	551.2	N/A	18.25%	12.41
National Commerce Corp	NCOM	l 0727 - Regional Banks	44.05	54.10%	863.7	N/A	NA	NA
Alamo Group, Inc.	ALG	0206 - Construction & Agricultural Machinery	95.52	54.50%	1122.1	0.44%	NA	NA
Cohu, Inc.	COHU	1033 - Semiconductors	26.17	55.10%	763.7	0.92%	NA	NA
ArcBest Corp	ARCB	1115 - Trucking	47	56.20%	1225.7	0.68%	7.72%	3.70
Continental Building Products	CBPX	0212 - Construction - Raw Materials	37.65	57.80%	1347.5	N/A	NA	NA
CPI Aerostructures, Inc.	CVU	0203 - Aerospace and Defense	8.5	58.10%	72.4	N/A	NA	NA
Encision Inc	ECIA	0812 - Medical Equipment & Supplies	0.48	59.00%	4.1	N/A	NA	52.91
Horizon Bancorp Inc	HBNC	0727 - Regional Banks	20.87	59.10%	801.5	2.35%	NA	NA
Papa Murphy's Holdings Inc	FRSH	0942 - Restaurants	5.25	59.30%	92.5	N/A	NA	NA
Benchmark Electronics, Inc.	BHE	1033 - Semiconductors	25.5	59.90%	1217.9	1.18%	NA	NA
Ceragon Networks Ltd	CRNT	1003 - Communications Equipment	3.28	60.00%	268.8	N/A	NA	NA
AMCON Distributing Co	DIT	0524 - Tobacco	83.25	60.50%	53.6	0.86%	NA	NA
Sturm Ruger & Company Inc	RGR	0430 - Recreational Products	57.9	61.10%	980.4	1.71%	NA	12.01
Tsakos Energy Navigation Ltd.	TNP	1118 - Water Transportation	3.38	62.00%	297.8	5.92%	NA	NA
Anworth Mortgage Asset Corpora	ANH	0933 - Real Estate Operations	4.89	62.30%	474.8	12.27%	15.62%	120.12
American Railcar Industries, I	ARII	1112 - Railroads	46.39	62.50%	893.7	3.45%	17.66%	7.85
Smart Sand Inc	SND	0212 - Construction - Raw Materials	5.81	64.60%	219.3	N/A	NA	#DIV/0!
Key Tronic Corporation	KTCC	1015 - Computer Peripherals	7.9	64.90%	83.4	N/A	NA	292.03
Core Molding Technologies, Inc	CMT	0112 - Fabricated Plastic & Rubber	9.4	66.50%	77.3	2.13%	NA	NA
Rocky Brands Inc	RCKY	0418 - Footwear	31.05	68.80%	222.2	1.45%	NA	NA
Universal Stainless & Alloy Pr	USAP	0121 - Iron & Steel	28.19	70.30%	259.1	N/A	NA	NA
Vitamin Shoppe Inc	VSI	0957 - Retail (Grocery)	11.85	70.50%	259.3	N/A	NA	NA
FreightCar America, Inc.	RAIL	1112 - Railroads	18.54	80.90%	238.1	0.49%	NA	NA
NewLink Genetics Corp	NLNK	0803 - Biotechnology & Drugs	3.01	81.40%	114.5	N/A	NA	NA
Obsidian Energy Ltd	OBE	0609 - Oil & Gas Operations	0.976	85.80%	486.8	N/A	NA	NA
Lattice Semiconductor Corp	LSCC	1033 - Semiconductors	7.56	87.80%	969.7	N/A	NA	NA
Lingo Media Corporation USA	LMDC	F 0927 - Printing & Publishing	0.082	87.90%	2.2	N/A	NA	#DIV/0!

Company	Ticker	Industry	Price	Multi-Factor Score	Market Cap	Dividend Yield	Projected Return	Return to Risk Rank
Workiva Inc	WK	1036 - Software & Programming	30.15	87.90%	1271.2	N/A	NA	NA
						·		
Lithia Motors Inc	LAD	0963 - Retail (Specialty Non-Apparel)	85.94	27.10%	2120.2	1.28%	26.54%	16.59
Hawaiian Holdings, Inc.	HA	1106 - Airline	42	30.80%	2095.5	0.86%	10.81%	8.31
Pilgrim's Pride Corporation	PPC	0515 - Food Processing	17.7	30.90%	4339.7	N/A	6.34%	#DIV/0!
Sanderson Farms, Inc.	SAFM	0515 - Food Processing	103.12	31.80%	2301.2	1.09%	NA	NA
Thor Industries, Inc.	THO	0221 - Mobile Homes & RVs	96.76	32.00%	5196.8	1.45%	9.27%	7.19
Penske Automotive Group, Inc.	PAG	0963 - Retail (Specialty Non-Apparel)	50.56	34.20%	4396.8	2.65%	22.82%	15.52
M.D.C. Holdings, Inc.	MDC	0215 - Construction Services	31.14	35.10%	1745.7	3.47%	28.60%	20.58
Universal Insurance Holdings,	UVE	0715 - Insurance (Property & Casualty)	45.25	35.70%	1546.6	1.55%	NA	NA
Meritage Homes Corp	MTH	0215 - Construction Services	43	37.30%	1750	N/A	25.59%	23.91
Louisiana-Pacific Corporation	LPX	0209 - Construction - Supplies and Fixtures	28.67	38.40%	4155	1.36%	NA	NA
SYNNEX Corporation	SNX	1006 - Computer Hardware	94.83	39.70%	3847.5	1.32%	15.43%	18.15
Group 1 Automotive, Inc.	GPI	0963 - Retail (Specialty Non-Apparel)	76.17	40.70%	1542.7	1.33%	18.86%	9.93
AutoNation, Inc.	AN	0963 - Retail (Specialty Non-Apparel)	46.31	40.80%	4333.3	N/A	7.50%	5.64
United Natural Foods Inc	UNFI	0515 - Food Processing	33.97	42.30%	1729.2	N/A	29.96%	22.19
Boise Cascade Co	BCC	0209 - Construction - Supplies and Fixtures	43.6	42.50%	1710.5	0.64%	12.33%	6.39
Graham Holdings Co	GHC	0969 - Schools	557.9	42.80%	3034.3	0.93%	NA	NA
Dicks Sporting Goods Inc	DKS	0963 - Retail (Specialty Non-Apparel)	34.55	43.00%	3453.7	2.13%	15.89%	38.75
Turkcell Iletisim Hizmetleri A	TKC	0915 - Communications Services	4.92	43.20%	4978.6	N/A	58.15%	63.20
BofI Holding, Inc.	BOFI	0727 - Regional Banks	37.31	44.40%	2326	N/A	9.37%	37.49
Meritor Inc	MTOR	0415 - Auto & Truck Parts	21.39	44.80%	1888.8	N/A	NA	NA
Deluxe Corporation	DLX	1018 - Computer Services	58.19	45.10%	2800.7	2.06%	13.59%	14.94
Acadia Healthcare Company Inc	ACHC	0806 - Healthcare Facilities	38.47	45.40%	3487.7	N/A	NA	NA
Rush Enterprises, Inc.	RUSHA	A 0963 - Retail (Specialty Non-Apparel)	42.31	47.40%	1695	N/A	30.85%	22.68
Minerals Technologies Inc	MTX	0103 - Chemical Manufacturing	69.05	48.30%	2413.6	0.29%	20.69%	9.15
Greenbrier Companies Inc	GBX	1112 - Railroads	58.5	48.30%	1892.8	1.54%	NA	NA
Steelcase Inc.	SCS	0421 - Furniture & Fixtures	14	48.50%	1633.7	3.70%	10.19%	7.78
Eagle Bancorp, Inc.	EGBN	0727 - Regional Banks	53.9	48.70%	1857.7	N/A	1.88%	2.93
<b>United States Steel Corporatio</b>	Χ	0121 - Iron & Steel	29.97	49.50%	5440	0.67%	NA	NA
Acuity Brands, Inc.	AYI	0421 - Furniture & Fixtures	135.71	49.60%	5390.7	0.38%	24.75%	17.81
MasTec, Inc.	MTZ	0215 - Construction Services	46.95	49.70%	3677.4	N/A	NA	NA
Builders FirstSource, Inc.	BLDR	0960 - Retail (Home Improvement)	16.91	49.80%	2007	N/A	NA	NA

				Multi-Factor		Dividend	Projected	Risk
Company	Ticker	Industry	Price	Score	Market Cap	Yield	Return	Rank
LCI Industries	LCII	0221 - Mobile Homes & RVs	98.15	50.20%	2508.7	2.14%	24.66%	22.83
Wyndham Destinations Inc	WYND	0918 - Hotels & Motels	44.32	50.20%	4382.5	11.60%	17.24%	12.86
Williams-Sonoma, Inc.	WSM	0421 - Furniture & Fixtures	58.23	50.20%	4920.6	2.68%	7.98%	11.23
Aecom	ACM	0215 - Construction Services	33.63	51.20%	5439.9	N/A	NA	NA
Primerica, Inc.	PRI	0709 - Insurance (Life)	117.5	52.20%	5224.5	0.77%	1.01%	0.89
Popular Inc	BPOP	0727 - Regional Banks	50.11	52.90%	5115.3	2.00%	NA	NA
Generac Holdings Inc.	GNRC	1024 - Electronic Instruments & Controls	54.69	52.90%	3440.9	N/A	14.45%	9.96
ILG Inc	ILG	0924 - Personal Services	34	53.40%	4246.3	1.84%	NA	NA
H & R Block Inc	HRB	0924 - Personal Services	25.86	53.40%	5280.6	3.71%	24.67%	176.21
Cathay General Bancorp	CATY	0727 - Regional Banks	41.94	53.60%	3451.1	2.22%	9.04%	7.06
Worthington Industries, Inc.	WOR	0121 - Iron & Steel	45.02	54.10%	2722.7	1.84%	7.70%	7.47
Timken Co	TKR	0218 - Misc. Capital Goods	48.2	57.80%	3771.2	2.26%	10.23%	6.32
Vishay Intertechnology	VSH	1033 - Semiconductors	23.2	58.30%	3490	1.22%	NA	NA
Hub Group Inc	HUBG	1109 - Misc. Transportation	51.9	58.50%	1807.5	N/A	34.71%	23.77
Federal Signal Corporation	FSS	0412 - Auto & Truck Manufacturers	25.2	59.50%	1536.1	1.15%	14.93%	11.23
Office Depot Inc	ODP	0963 - Retail (Specialty Non-Apparel)	2.99	59.90%	1690.3	3.34%	NA	NA
Callaway Golf Co	ELY	0430 - Recreational Products	22.35	60.00%	2087.9	0.18%	NA	NA
New York Community Bancorp, In	NYCB	0727 - Regional Banks	10.61	60.60%	5296.3	6.41%	NA	NA
Ship Finance International Lim	SFL	1118 - Water Transportation	14.75	60.70%	1760.9	10.17%	5.61%	4.35
Atlas Air Worldwide Holdings,	AAWV	V 1109 - Misc. Transportation	60.6	60.90%	1579.7	N/A	52.22%	43.16
Jabil Inc	JBL	1033 - Semiconductors	28.08	61.80%	4824.3	1.14%	NA	NA
Taro Pharmaceutical Industries	TARO	0803 - Biotechnology & Drugs	106.89	61.90%	4482.5	N/A	NA	NA
Signet Jewelers Ltd.	SIG	0963 - Retail (Specialty Non-Apparel)	59.85	62.90%	3532.7	2.07%	NA	NA
First Bancorp	FBP	0727 - Regional Banks	8.47	63.40%	1807	6.16%	NA	NA
AVX Corporation	AVX	1024 - Electronic Instruments & Controls	19.79	64.20%	3374.7	2.30%	NA	NA
Werner Enterprises, Inc.	WERN	1115 - Trucking	37.1	65.00%	2657.1	0.75%	43.76%	43.76
Ollie's Bargain Outlet Holding	OLLI	0951 - Retail (Department & Discount)	71.35	65.60%	4408	N/A	NA	#DIV/0!
Old National Bancorp	ONB	0727 - Regional Banks	19.35	67.30%	2978.5	2.69%	2.16%	2.57
DSW Inc.	DSW	0945 - Retail (Apparel)	27.68	67.80%	2196	3.07%	0.94%	1.17
Chemed Corporation	CHE	0806 - Healthcare Facilities	315.64	68.40%	5097	0.35%	7.17%	6.18
American Eagle Outfitters	AEO	0945 - Retail (Apparel)	27.42	68.40%	4669.7	1.82%	8.04%	10.31
Esterline Technologies Corpora	ESL	0203 - Aerospace and Defense	85.1	68.70%	2532.3	N/A	NA	NA
NOW Inc	DNOV	/ 0612 - Oil Well Services & Equipment	17.25	74.40%	1843.8	N/A	NA	NA
Axis Capital Holdings Limited	AXS	0715 - Insurance (Property & Casualty)	54.41	75.40%	4555.1	2.83%	NA	NA
Conduent Inc	CNDT	1018 - Computer Services	20.03	77.00%	4155.4	N/A	NA	#DIV/0!
Oceaneering International	OII	0612 - Oil Well Services & Equipment	26.38	77.70%	2603.2	0.57%	NA	NA
Liberty Latin America Ltd	LILA	0915 - Communications Services	18.54	82.00%	3331.5	N/A	NA	#DIV/0!

				Multi-Factor		Dividend	Projected	Return to Risk
Company	Ticker	Industry	Price	Score	Market Cap	Yield	Return	Rank
Endo International PLC	ENDP	0803 - Biotechnology & Drugs	15.65	82.40%	3632.1	N/A	NA	NA
At Home Group Inc	HOME	0421 - Furniture & Fixtures	35.09	84.30%	2166.4	N/A	NA	#DIV/0!
Roku Inc	ROKU	0409 - Audio & Video Equipment	58.05	100.00%	4800	N/A	NA	#DIV/0!
Toll Brothers Inc	TOL	0215 - Construction Services	35.67	39.40%	5473.2	0.98%	38.91%	29.25
PulteGroup, Inc.	PHM	0215 - Construction Services	28.74	31.80%	8355.8	1.25%	45.78%	42.79
LG Display Co Ltd. (ADR)	LPL	1024 - Electronic Instruments & Controls	9.72	33.90%	6918.8	N/A	24.37%	29.36
Janus Henderson Group PLC	JHG	0718 - Investment Services	27.7	34.30%	5791.7	4.91%	NA	#DIV/0!
United Therapeutics Corporatio	UTHR	0803 - Biotechnology & Drugs	126.58	36.60%	5493.9	N/A	14.91%	11.83
Viacom, Inc.	VIAB	0921 - Motion Pictures	30.34	37.20%	11758.1	2.64%	20.98%	13.36
PBF Energy Inc	PBF	0609 - Oil & Gas Operations	48.46	37.50%	5618.1	2.48%	5.95%	4.25
Torchmark Corporation	TMK	0709 - Insurance (Life)	86.61	37.70%	9995.3	0.70%	27.20%	29.57
Lear Corporation	LEA	0415 - Auto & Truck Parts	172.61	38.10%	11626.5	1.39%	20.01%	14.29
Goodyear Tire & Rubber Co	GT	0436 - Tires	24.28	38.40%	5856.7	2.14%	NA	NA
Alaska Air Group, Inc.	ALK	1106 - Airline	63.23	38.50%	7907.1	1.96%	13.34%	24.70
Teck Resources Ltd (USA)	TECK	0603 - Coal	24.33	39.20%	14372.2	0.62%	NA	NA
Westlake Chemical Corporation	WLK	0106 - Chemicals - Plastics and Rubbers	98.06	39.50%	12940	0.86%	30.32%	19.44
WABCO Holdings Inc.	WBC	0415 - Auto & Truck Parts	121.07	39.70%	6669.7	N/A	1.78%	0.96
NVR, Inc.	NVR	0215 - Construction Services	2723.47	43.00%	9887.7	N/A	21.78%	42.71
Credit Acceptance Corp.	CACC	0703 - Consumer Financial Services	436.74	43.40%	8433.8	N/A	12.92%	26.91
ManpowerGroup Inc.	MAN	0909 - Business Services	89.59	43.60%	6066.2	2.17%	15.51%	12.81
Athene Holding Ltd	ATH	0709 - Insurance (Life)	49.6	44.80%	9330.9	N/A	NA	#DIV/0!
Peabody Energy Corporation	BTU	0603 - Coal	43.37	44.90%	5508.2	0.53%	NA	#DIV/0!
Arrow Electronics, Inc.	ARW	1024 - Electronic Instruments & Controls	76.42	45.70%	6743.2	N/A	8.23%	7.35
Alliance Data Systems Corporat	ADS	0703 - Consumer Financial Services	228.16	45.70%	12770.2	0.96%	28.89%	16.42
AMERCO	UHAL	1115 - Trucking	368.79	46.60%	7451.2	N/A	9.72%	10.23
Western Alliance Bancorporatio	WAL	0727 - Regional Banks	56.59	46.60%	6027.9	N/A	8.51%	5.56
JetBlue Airways Corporation	JBLU	1106 - Airline	18.45	46.70%	5775.1	N/A	23.42%	47.80
Raymond James Financial, Inc.	RJF	0718 - Investment Services	89.97	47.70%	13375.5	1.04%	18.87%	11.30
CarMax, Inc	KMX	0963 - Retail (Specialty Non-Apparel)	73.08	48.10%	13229.9	N/A	13.91%	8.86
Universal Health Services, Inc	UHS	0806 - Healthcare Facilities	124.41	48.40%	11597.7	0.32%	13.36%	15.72
Hanesbrands Inc.	HBI	0403 - Apparel/Accessories	18.62	48.60%	6698.2	3.22%	NA	NA
ON Semiconductor Corp	ON	1033 - Semiconductors	21.34	49.00%	9555.8	N/A	37.37%	18.69

				Multi-Factor		Dividend	Projected	Risk
Company	Ticker	Industry	Price	Score	Market Cap	Yield	Return	Rank
Seagate Technology PLC	STX	1021 - Computer Storage Devices	50.88	49.10%	15806.7	4.95%	20.91%	12.01
Gap Inc	GPS	0945 - Retail (Apparel)	31.33	50.20%	11968.9	3.71%	15.26%	24.62
Celanese Corporation	CE	0103 - Chemical Manufacturing	116.51	51.20%	15807.9	1.65%	18.80%	14.24
Foot Locker, Inc.	FL	0945 - Retail (Apparel)	47.97	51.80%	5494.7	2.58%	2.55%	3.14
L Brands Inc	LB	0945 - Retail (Apparel)	31.24	51.90%	8773.5	7.68%	27.44%	44.26
Snap-on Incorporated	SNA	0406 - Appliances & Tools	170.18	52.20%	9611.5	1.86%	12.84%	11.07
Apollo Global Management LLC	APO	0718 - Investment Services	34.54	52.30%	7205.4	5.65%	4.21%	3.45
Nordstrom, Inc.	JWN	0945 - Retail (Apparel)	52.58	52.60%	8632.2	2.81%	14.54%	19.38
Ingredion Inc	INGR	0515 - Food Processing	97.73	52.80%	7223.1	2.35%	5.10%	7.73
Harley-Davidson Inc	HOG	0430 - Recreational Products	43.25	54.00%	7266.6	3.40%	14.85%	15.15
Ulta Beauty Inc	ULTA	0963 - Retail (Specialty Non-Apparel)	236.52	54.10%	14202.5	N/A	26.11%	36.78
Chemours Co	CC	0106 - Chemicals - Plastics and Rubbers	45.01	55.10%	8522	0.51%	NA	#DIV/0!
LKQ Corporation	LKQ	0415 - Auto & Truck Parts	33.75	55.10%	10514.7	N/A	38.49%	31.55
ICON PLC	ICLR	0803 - Biotechnology & Drugs	147.55	55.10%	7772.7	N/A	2.36%	7.36
HollyFrontier Corp	HFC	0609 - Oil & Gas Operations	69.02	55.50%	12255.6	1.91%	NA	NA
CIT Group Inc.	CIT	0703 - Consumer Financial Services	53.75	56.80%	6894.6	1.17%	NA	NA
Kohl's Corporation	KSS	0951 - Retail (Department & Discount)	75.66	58.40%	12435.3	2.99%	11.56%	9.03
Trinity Industries Inc	TRN	1112 - Railroads	37.83	58.60%	5632.4	1.37%	8.35%	3.73
Old Dominion Freight Line	ODFL	1115 - Trucking	146.58	58.90%	12099.8	0.31%	18.96%	15.93
Kimco Realty Corp	KIM	0933 - Real Estate Operations	16.27	59.60%	6944.4	6.76%	20.52%	58.63
Advance Auto Parts, Inc.	AAP	0963 - Retail (Specialty Non-Apparel)	146.35	60.10%	10838.9	0.16%	16.33%	14.46
<b>BOK Financial Corporation</b>	BOKF	0727 - Regional Banks	98.48	60.20%	6506.6	1.82%	5.92%	6.50
Commscope Holding Company Inc	COMN	10915 - Communications Services	31.57	61.20%	6095.1	N/A	NA	NA
WellCare Health Plans, Inc.	WCG	0806 - Healthcare Facilities	286.9	61.40%	12619.9	N/A	17.46%	17.63
Xerox Corp	XRX	1018 - Computer Services	26.23	61.50%	6770.4	3.81%	NA	NA
Cardinal Health Inc	CAH	0803 - Biotechnology & Drugs	48.4	61.80%	15211.1	3.77%	34.13%	32.50
Quest Diagnostics Inc	DGX	0806 - Healthcare Facilities	108.53	62.70%	14769.6	1.70%	8.74%	11.81
USG Corporation	USG	0212 - Construction - Raw Materials	43.03	63.40%	6027.5	N/A	7.55%	8.12
Juniper Networks, Inc.	JNPR	1003 - Communications Equipment	26.89	63.70%	9339.8	2.08%	NA	NA
Whirlpool Corporation	WHR	0406 - Appliances & Tools	127.32	64.70%	8504.3	3.50%	NA	NA
Park Hotels & Resorts Inc	PK	0933 - Real Estate Operations	31.53	66.80%	6373.8	5.84%	NA	#DIV/0!
Fluor Corporation (NEW)	FLR	0215 - Construction Services	55.66	69.00%	7919.3	1.51%	32.97%	22.28
Domino's Pizza, Inc.	DPZ	0942 - Restaurants	291.31	69.40%	12014.1	0.69%	16.85%	76.59
Molina Healthcare, Inc.	MOH	0806 - Healthcare Facilities	129.01	69.70%	7806.9	N/A	NA	NA
Symantec Corporation	SYMC	1036 - Software & Programming	19.18	70.40%	12082.7	1.96%	NA	NA
Davita Inc	DVA	0806 - Healthcare Facilities	71.79	70.70%	12797.8	N/A	NA	NA
Marvell Technology Group Ltd.	MRVL	1033 - Semiconductors	20.91	70.90%	14405.8	1.15%	NA	NA

				Multi-Factor			Projected	Return to Risk
Company		Industry	Price	Score	Market Cap	Yield	Return	Rank
Jacobs Engineering Group Inc	JEC	0215 - Construction Services	71.88	71.60%	10333.8	0.83%	7.95%	5.20
Alcoa Corp	AA	0124 - Metal Mining	44.98	74.70%	8148.7	N/A	NA	#DIV/0!
Barrick Gold Corp (USA)	ABX	0118 - Gold & Silver	10.83	78.00%	12761.5	1.11%	NA	131.05
Mosaic Co	MOS	0103 - Chemical Manufacturing	31.49	79.10%	12156	0.71%	NA	NA
Axalta Coating Systems Ltd	AXTA	0103 - Chemical Manufacturing	30.03	79.40%	7277.9	N/A	NA	NA
Nissan Motor Co Ltd (ADR)	NSAN	Y 0412 - Auto & Truck Manufacturers	18.67	32.90%	40088.6	567.76%	89.78%	121.33
Magna International Inc. (USA)	MGA	0415 - Auto & Truck Parts	53.05	34.10%	18835.3	2.28%	16.95%	11.93
Principal Financial Group Inc	PFG	0706 - Insurance (Accident & Health)	53.98	34.40%	16123.5	3.69%	25.21%	16.81
Ford Motor Company	F	0412 - Auto & Truck Manufacturers	9.74	35.20%	40056.6	6.67%	43.97%	48.32
Express Scripts Holding Co	ESRX	0954 - Retail (Drugs)	83.64	37.00%	44308.6	N/A	24.35%	25.37
Synchrony Financial	SYF	0703 - Consumer Financial Services	29.41	37.60%	22257.6	2.24%	NA	NA
Delta Air Lines, Inc.	DAL	1106 - Airline	54.71	39.10%	38182.2	2.23%	24.35%	23.41
Tyson Foods, Inc.	TSN	0515 - Food Processing	60.18	39.60%	21891.2	1.87%	21.60%	308.51
Lam Research Corporation	LRCX	0218 - Misc. Capital Goods	178.1	39.60%	31171.9	1.01%	34.85%	24.71
Prudential Financial Inc	PRU	0709 - Insurance (Life)	96.97	40.50%	42638.4	3.40%	NA	NA
United Continental Holdings In	UAL	1106 - Airline	81.72	40.80%	22568.9	N/A	21.01%	29.18
LyondellBasell Industries NV	LYB	0103 - Chemical Manufacturing	112.57	41.30%	44331.3	3.38%	16.24%	14.25
Kroger Co	KR	0957 - Retail (Grocery)	30.14	42.10%	24386.2	1.64%	27.62%	30.35
American Airlines Group Inc	AAL	1106 - Airline	37.26	42.10%	17674.3	1.07%	NA	NA
Metlife Inc	MET	0709 - Insurance (Life)	44.65	43.30%	47136.5	3.63%	18.18%	14.90
Canadian Imperial Bank of Comm	CM	0724 - Money Center Banks	90.8	45.90%	40545.1	5.73%	12.16%	9.80
Fifth Third Bancorp	FITB	0727 - Regional Banks	29.34	46.40%	20462.1	2.11%	14.77%	11.54
Southwest Airlines Co	LUV	1106 - Airline	58.99	46.80%	33705	0.91%	28.23%	25.67
General Motors Company	GM	0412 - Auto & Truck Manufacturers	36.59	47.30%	53134.1	4.15%	NA	NA
Capital One Financial Corp.	COF	0727 - Regional Banks	96.1	47.40%	46708.6	1.66%	6.21%	4.85
Allstate Corp	ALL	0715 - Insurance (Property & Casualty)	98.63	47.80%	34871.2	1.59%	17.58%	19.53
CBRE Group Inc	CBRE	0933 - Real Estate Operations	46.99	48.10%	16331.3	N/A	11.57%	6.43
Eaton Corporation PLC	ETN	1024 - Electronic Instruments & Controls	80.55	48.90%	35491.6	3.13%	15.33%	11.11
Royal Caribbean Cruises Ltd	RCL	1118 - Water Transportation	113.64	49.40%	23523	2.11%	21.12%	18.21
Dollar Tree, Inc.	DLTR	0951 - Retail (Department & Discount)	92.43	49.60%	21785	N/A	31.77%	37.82
CIGNA Corporation	CI	0706 - Insurance (Accident & Health)	183.28	50.70%	46089.6	0.02%	11.97%	19.62
AFLAC Incorporated	AFL	0706 - Insurance (Accident & Health)	46.48	50.90%	35986.8	3.01%	16.86%	17.93

				Multi-Factor		Dividend	Projected	Risk
Company	Ticker	Industry	Price	Score	Market Cap	Yield	Return	Rank
Western Digital Corp	WDC	1021 - Computer Storage Devices	64.79	51.00%	20064.2	3.09%	1.03%	1.07
Cummins Inc.	CMI	0218 - Misc. Capital Goods	140.29	51.80%	23435.7	3.08%	6.86%	5.91
KeyCorp	KEY	0727 - Regional Banks	21.38	52.50%	22734.5	1.99%	8.40%	8.65
Progressive Corp	PGR	0715 - Insurance (Property & Casualty)	62.44	53.50%	36063.3	1.09%	22.27%	33.74
Marathon Petroleum Corp	MPC	0609 - Oil & Gas Operations	80.93	54.10%	37730.9	2.13%	65.38%	45.72
Archer Daniels Midland Co	ADM	0515 - Food Processing	49.87	54.50%	27942.4	2.63%	5.89%	5.67
Freeport-McMoRan Inc	FCX	0124 - Metal Mining	15.11	55.40%	22296	0.66%	NA	NA
Travelers Companies Inc	TRV	0715 - Insurance (Property & Casualty)	128.87	56.00%	34587.4	2.23%	9.55%	7.40
Cognizant Technology Solutions	CTSH	1036 - Software & Programming	75.56	56.10%	45254.8	0.93%	6.73%	7.01
M&T Bank Corporation	MTB	0727 - Regional Banks	173.96	56.90%	25728.5	1.75%	14.71%	16.35
AmerisourceBergen Corp.	ABC	0803 - Biotechnology & Drugs	81.98	57.60%	18169	1.37%	NA	NA
Carnival Corp	CCL	0936 - Recreational Activities	59.6	57.60%	41263.4	2.85%	21.92%	25.78
WEC Energy Group Inc	WEC	1203 - Electric Utilities	67.15	58.20%	21011.7	3.19%	10.21%	NA
Brookfield Asset Management In	BAM	0933 - Real Estate Operations	43.5	58.20%	41461.4	1.59%	NA	NA
Laboratory Corp. of America Ho	LH	0806 - Healthcare Facilities	179.59	58.90%	18324.7	N/A	18.90%	18.90
Target Corporation	TGT	0951 - Retail (Department & Discount)	82.71	60.20%	43925	2.97%	8.07%	12.42
Liberty Media Formula One	FWON	I, 0906 - Broadcasting & Cable TV	33.67	60.60%	25093.1	N/A	10.41%	#DIV/0!
BB&T Corporation	BBT	0727 - Regional Banks	50.75	60.70%	40279	2.69%	10.07%	9.97
Humana Inc	HUM	0806 - Healthcare Facilities	325.04	60.80%	44639.3	0.52%	5.95%	6.33
International Paper Co	IP	0133 - Paper & Paper Products	52.12	60.80%	21650.1	N/A	NA	NA
McKesson Corporation	MCK	0803 - Biotechnology & Drugs	123.14	60.80%	24783.6	1.06%	NA	NA
HP Inc	HPQ	1006 - Computer Hardware	23.99	60.80%	38877.8	2.27%	9.83%	6.15
Norfolk Southern Corp.	NSC	1112 - Railroads	171.94	61.50%	48400.3	1.55%	33.18%	23.53
Deere & Company	DE	0206 - Construction & Agricultural Machinery	137.05	61.70%	46959.6	1.75%	17.72%	19.91
AutoZone, Inc.	AZO	0415 - Auto & Truck Parts	738.96	62.80%	19372.1	N/A	15.03%	17.69
Cerner Corporation	CERN	1036 - Software & Programming	65.18	63.90%	22022.5	N/A	19.95%	20.35
CA, Inc.	CA	1036 - Software & Programming	43.38	65.30%	18377.8	2.35%	NA	NA
Entergy Corporation	ETR	1203 - Electric Utilities	83.39	65.40%	16200.3	4.20%	NA	NA
Zimmer Biomet Holdings Inc	ZBH	0812 - Medical Equipment & Supplies	122.57	69.30%	25201.6	1.37%	40.09%	35.48
Emerson Electric Co.	EMR	1030 - Scientific & Technical Instruments	73.86	70.50%	46651.9	2.62%	17.08%	14.85
Kimberly Clark Corp	KMB	0521 - Personal & Household Products	110.09	72.20%	38983.6	3.55%	11.68%	16.23
Baxter International Inc	BAX	0812 - Medical Equipment & Supplies	71.5	73.30%	39082.4	0.94%	11.82%	15.55
Baker Hughes A GE Co	BHGE	0606 - Oil & Gas - Integrated	34.75	74.80%	38533.8	2.04%	NA	NA
Boston Scientific Corporation	BSX	0812 - Medical Equipment & Supplies	33.55	77.10%	47420.5	N/A	NA	NA
Sirius XM Holdings Inc	SIRI	0906 - Broadcasting & Cable TV	6.96	77.60%	31192.3	0.62%	22.00%	21.15
Kinder Morgan Inc	KMI	1206 - Natural Gas Utilities	18.17	78.90%	39546.4	3.16%	NA	NA
Newmont Mining Corp	NEM	0118 - Gold & Silver	35.6	79.60%	19287.7	1.21%	NA	NA

Company Teva Pharmaceutical Industries Corning Incorporated Liberty Global PLC Halliburton Company Square Inc National-Oilwell Varco, Inc. Marathon Oil Corporation	Ticker Industry  TEVA 0803 - Biotechnology & Drugs  GLW 0521 - Personal & Household Products  LBTYA 0906 - Broadcasting & Cable TV  HAL 0612 - Oil Well Services & Equipment  SQ 1036 - Software & Programming  NOV 0612 - Oil Well Services & Equipment  MRO 0606 - Oil & Gas - Integrated	32.74 27.8 41.94 70.6 45.84		Yield 0.76% 2.05% N/A 1.72% N/A 0.44%	Projected Return NA NA NA NA NA NA NA NA NA	Return to Risk Rank NA NA NA NA NA NA NA HDIV/0! NA NA
Micron Technology, Inc. Honda Motor Co Ltd (ADR) Toyota Motor Corp (ADR) Gilead Sciences, Inc. Verizon Communications Inc. Nippon Telegraph & Telephone C	MU 1033 - Semiconductors  HMC 0412 - Auto & Truck Manufacturers  TM 0412 - Auto & Truck Manufacturers  GILD 0803 - Biotechnology & Drugs  VZ 0915 - Communications Services  NTTYY 0915 - Communications Services	30.09 124.23 76.73 52.47	28.40% 61922.3 32.90% 55908.3 34.50% 207623.9 44.00% 100003.1 45.10% 217753 45.40% 102694.4	342.89% 354.18% 2.84% 4.47%	NA 80.85% 87.98% NA 24.54% 76.04%	NA 74.17 115.77 NA 36.63 1520.76
Comcast Corporation Sony Corp (ADR)	CMCSA 0915 - Communications Services SNE 0409 - Audio & Video Equipment	35.08	46.10% 160596.8 46.80% 69716.5	1.98%	41.21% 25.44%	34.06 17.66
Walgreens Boots Alliance Inc Goldman Sachs Group Inc Biogen Inc	WBA 0954 - Retail (Drugs) GS 0718 - Investment Services BIIB 0803 - Biotechnology & Drugs	229.61	48.00% 65985.5 49.70% 89281.2 51.70% 70523.1		22.13% 22.69% 4.14%	20.49 17.73 4.65
Kraft Heinz Co Walt Disney Co	KHC 0515 - Food Processing DIS 0906 - Broadcasting & Cable TV	59.65 112.68	51.90% 73491.7 52.20% 169459.8	4.19%	NA 19.18%	#DIV/0! 14.42
Intel Corporation Lowe's Companies, Inc. United Parcel Service, Inc.	INTC 1033 - Semiconductors  LOW 0960 - Retail (Home Improvement)  UPS 1103 - Air Courier	48.85 98.31 119.27	52.20% 230365.6 52.50% 80693.1 52.50% 103740.4	1.61%	7.53% 17.67% 17.56%	7.76 12.90 15.27
AT&T Inc. Bank of America Corp	T 0915 - Communications Services BAC 0727 - Regional Banks	32.26 31.19	52.60% 234998.3 53.00% 317626.3	6.14% 1.54%	35.26% 4.58%	90.41 3.55
Siemens AG (ADR) Prudential Public Limited Comp Apple Inc.	SIEGY 0218 - Misc. Capital Goods PUK 0709 - Insurance (Life) AAPL 1003 - Communications Equipment		53.40%110526.754.10%60550.854.50%1001002	1.42%	15.96% 9.69% 7.13%	10.17 6.38 5.75
American Express Company Aetna Inc Bank of New York Mellon Corp	AXP 0703 - Consumer Financial Services AET 0806 - Healthcare Facilities BK 0727 - Regional Banks	194.52	55.60% 88499.2 55.70% 63336.4 56.30% 53707.3	1.03%	1.09% 9.04% 15.01%	0.94 13.91 14.16
Booking Holdings Inc	BKNG 0909 - Business Services		56.70% 98517.8		10.41%	8.01

				Multi-Factor		Dividend	Projected	Risk
Company	Ticker	Industry	Price	Score	Market Cap	Yield	Return	Rank
International Business Machine	IBM	1018 - Computer Services	144.48	56.80%	134840.4	4.20%	NA	NA
Wells Fargo & Co	WFC	0727 - Regional Banks	58.05	56.90%	288425.4	2.69%	9.34%	8.42
Royal Dutch Shell plc (ADR)	RDS.A	0609 - Oil & Gas Operations	64.87	57.70%	282263.1	5.80%	23.54%	23.30
Amgen, Inc.	AMGN	0803 - Biotechnology & Drugs	194.42	57.80%	126994.8	2.54%	NA	NA
CVS Health Corp	CVS	0954 - Retail (Drugs)	69.05	57.90%	69304.8	2.90%	6.94%	7.30
ING Groep NV (ADR)	ING	0727 - Regional Banks	13.76	58.30%	56857.2	N/A	NA	NA
Mastercard Inc	MA	0703 - Consumer Financial Services	202.65	58.30%	210660.5	0.46%	10.85%	9.20
FedEx Corporation	FDX	1103 - Air Courier	241.76	59.60%	65281.9	0.74%	26.02%	17.58
Boeing Co	BA	0203 - Aerospace and Defense	339.41	59.60%	199802.5	1.84%	17.42%	11.77
PNC Financial Services Group I	PNC	0727 - Regional Banks	143.55	59.60%	68706.5	2.09%	13.79%	15.15
U.S. Bancorp	USB	0727 - Regional Banks	53.1	59.70%	87904.5	2.22%	9.38%	9.38
Berkshire Hathaway Inc.	BRK.A	0715 - Insurance (Property & Casualty)	312000	60.40%	516991.9	N/A	9.49%	10.66
Pfizer Inc.	PFE	0803 - Biotechnology & Drugs	40.93	61.00%	242230.7	3.23%	26.30%	27.69
Citigroup Inc	С	0718 - Investment Services	70.26	61.20%	185864.7	1.82%	NA	NA
Costco Wholesale Corporation	COST	0963 - Retail (Specialty Non-Apparel)	220.31	62.00%	98487.7	0.91%	9.25%	9.94
Phillips 66	PSX	0609 - Oil & Gas Operations	122.59	62.40%	57095	2.37%	45.43%	44.98
Medtronic PLC	MDT	0812 - Medical Equipment & Supplies	90.6	62.60%	122748.7	2.03%	NA	NA
Microsoft Corporation	MSFT	1036 - Software & Programming	109	63.30%	841233.3	1.51%	NA	NA
Total SA (ADR)	TOT	0609 - Oil & Gas Operations	61.82	63.70%	171675.6	4.56%	7.60%	9.16
Twenty-First Century Fox Inc	FOXA	0921 - Motion Pictures	45.48	63.90%	83817.8	0.79%	5.83%	4.32
Mondelez International Inc	MDLZ	0515 - Food Processing	41.94	64.90%	62167.5	2.03%	15.38%	17.68
Caterpillar Inc.	CAT	0206 - Construction & Agricultural Machinery	135.92	65.00%	83033.2	2.30%	NA	NA
Alphabet Inc	GOOG	l 1018 - Computer Services	1252.51	65.50%	871979.1	N/A	3.89%	3.44
Mcdonald's Corp	MCD	0942 - Restaurants	158.68	65.50%	124780.4	2.50%	8.26%	12.70
Oracle Corporation	ORCL	1036 - Software & Programming	48.32	66.00%	192648.1	1.49%	NA	NA
Walmart Inc	WMT	0957 - Retail (Grocery)	90.18	66.30%	265723.5	2.27%	NA	NA
CME Group Inc	CME	0718 - Investment Services	163.92	66.90%	55766.1	1.66%	27.22%	44.62
CSX Corporation	CSX	1112 - Railroads	72.39	67.10%	62298.1	1.16%	32.91%	26.75
Procter & Gamble Co	PG	0521 - Personal & Household Products	81.43	68.20%	207077.3	3.42%	10.47%	18.70
Nike Inc	NKE	0418 - Footwear	80.73	68.40%	128844.6	0.94%	NA	NA
Suncor Energy Inc. (USA)	SU	0609 - Oil & Gas Operations	40.72	68.60%	67017.8	3.34%	NA	NA
Abbott Laboratories	ABT	0803 - Biotechnology & Drugs	64.03	70.00%	113750.1	1.70%	NA	NA
Exxon Mobil Corporation	XOM	0609 - Oil & Gas Operations	79.42	72.70%	341797.5	3.94%	33.07%	38.45
Chevron Corporation	CVX	0606 - Oil & Gas - Integrated	123.34	73.10%	236729.7	3.57%	NA	NA
Johnson & Johnson	JNJ	0803 - Biotechnology & Drugs	130.75	73.20%	351817.6	2.62%	NA	NA
Cisco Systems, Inc.	CSCO	1003 - Communications Equipment	43.78	74.80%	206174.4	2.65%	NA	NA
General Electric Company	GE	0203 - Aerospace and Defense	12.77	80.50%	113418.6	5.64%	NA	NA

		Multi-Factor			Dividend	Risk	
Company	Ticker Industry	Price	Score	Market Cap	Yield	Return	Rank
QUALCOMM, Inc.	QCOM 1003 - Communications Equipment	64.82	82.70%	95727.3	3.67%	NA	NA
Schlumberger Limited.	SLB 0612 - Oil Well Services & Equipment	66.04	91.60%	91919.3	3.03%	NA	NA

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